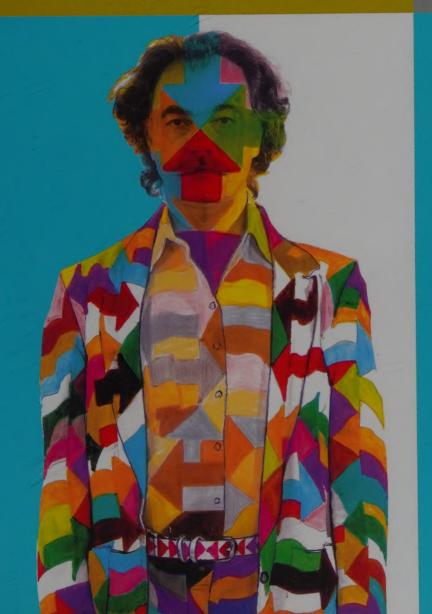
MORTEZA MOMAYEZ 'S COVER DESIGN

BOOK. MAGAZINE







THIS BOOK IS PUBLISHED UNDER SUPPORT AND SUPERVISION OF MOMAYEZ FAMILY FOR THE CEREMONY OF THE 7TH HOMAGE TO LATE MAESTRO MORTEZA MOMAYEZ.

MORTEZA MOMAYEZ 'S COVER DESIGN BOOK . MAGAZINE

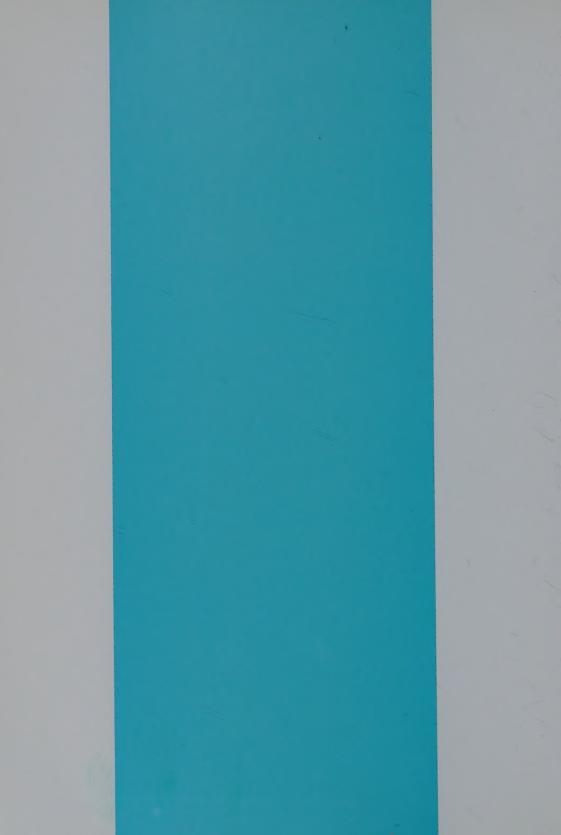
MORTEZA MOMAYEZ 'S COVER DESIGN BOOK . MAGAZINE

Graphic Designer: Saed Meshki Printed in IRAN, 2012 ISBN 978-600-6413-44-0

Aban Book

www.abanbook.com info@abanbook.com Morteza Momayez worked based upon an organized and integrated approach with a geometrical structure, an approach on which his generation, a brilliant and unrepeatable one, was working all around the world. The generation without taking diary and calendar and other notes showing jobs within given principles. Morteza Momayez's designs, on book covers, which lay behind the image. In fact, he found a rational way, to sketch his designs, which could sometimes be considered as a discovery. Utilizing his way for the next generation. He obliged the publishers to accept ideas and in the publication industry. It was really his attempt that brought about the inclusion of graphic designers` name in the books and other publications. The seventies (according to Iranian Calendar year, 1991-2000) witnessed Momayez's peak of designs on book covers, his ubiquitous and extensive presence in bookshops. During these years, publication industry in Iran expublication period. Momayez created a uniform book cover designs for new publishers such as Esperk, Beh - Negar, Donyay-e- Moder, shiva and in one period for Toos, which fascinated book lovers.

Fixed sections on book covers with bright and lively colors together with varied designs and images were a visual creation he performed skillfully. His illustrations were really diverse and varied based on his experience in ketab – e Hafteh (weekly book), Negin, Iran-e-Abad and Rodakey's culture and life. Illustrating and designing by pencil, metal pens, photos, collage and sometimes combination of all of them are seen in his works in this period of time. However, the main pillar of his works were still based on geometrical divisions and image's preference. Offering an overview of Morteza Momayez's book cover designs, from the earliest to the latest ones, in this selection we aim, is introducing a graphic designer who followed and carried out a permanent as well as a clear subjectivity while in the same time being affected by technological progress in about half a century. A review of so many years of his works and experience in book the expanse publication from Neshat Esfahani poet collection and Ketab – e-Hafteh to his excellent uniforms for Adine and Gofte-Goo magazines suggest that Morteza Momayez was a maestro who used the image, form and colors skillfully.



MAGAZINE







1878/1997 1874/1995



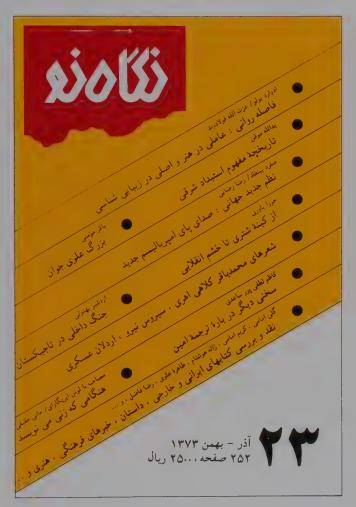
1474/1995



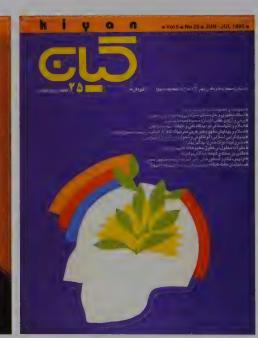
1TVT / 1994



\TV4/1995

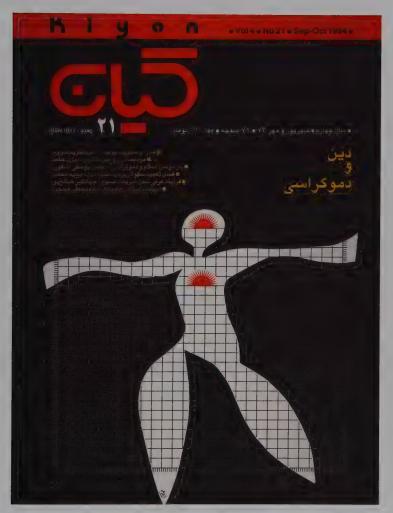


1TVT / 1994

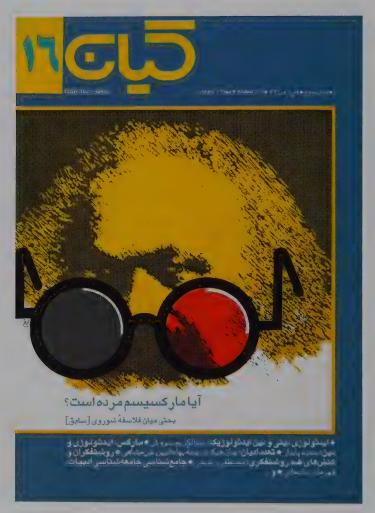




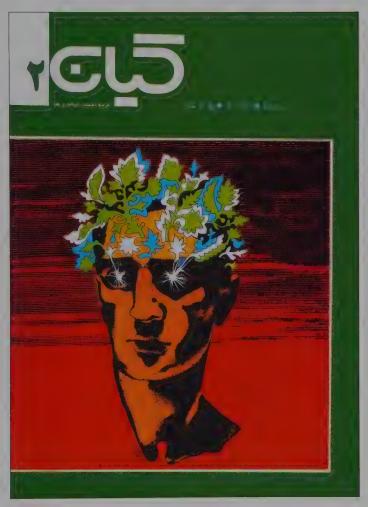
1770/1996 1774/1995



١٣٧٣ / 1994



\TVY/1993



1770/1991



17 V 1 / 1992





1774/1999 17A·/2000

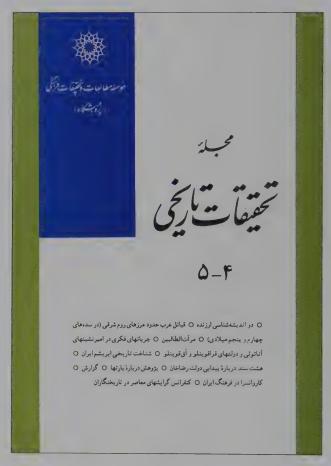




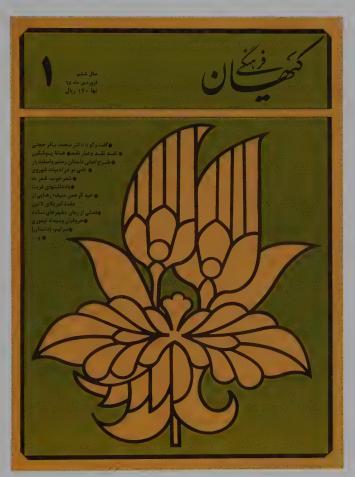
1874/1995 18V0/1996



1 VY / 1995



1884/1990



١٣٩٨ / 1989



١٣۶٨ / 1989



1784/1990

10

آذر ۱۳۶۹ ۸۴ صفحه ۵۰ تومان



© گرازش: وقتی میهن از دست میردد ... © ای بساهندو و ترکی همرنان - محمود دولت آنادی ... © موسیقی ایرانی، حرفه سیاه - مقاله احمد شاملو و پاسخ محمدرصالطفی ... آبارده چپ وکانون نویسندگان درگفتگو ... نا نافر پرهام ... ۵ همه دورین را دوست دارند - مسعود کیمیائی ... آثاری از محمدعلی سیانلو، شمس لنگرودی،محمدمعلیعی اسمعروفی،مرتصی میبر ... ۵ مالارمهودگانهروایت والری ... ۵ شعری از او کناویوپاز





دی ۷۶ ۸۴ صفحه ۳۰۰ تومان ISSN 1017 - 4095



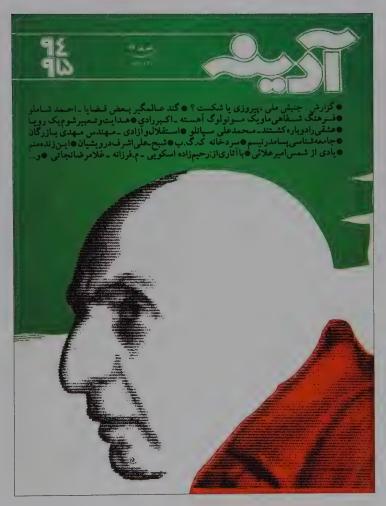
• گزارش: روشنفکر کیست؟ • ۱۵۰ سال برای یک کلمه • آدینه ۱۴ ساله شد • پیامی از سیمین دانشور • یادی از دو سید: طالقانی و جلال آل احمد • ابراز شادی دیگر قدغن نیست! • سه نقد از نمایشگاه دوسالانهی نقاشی • خدمت یا خیانت قوام السلطته • یادی از جمالزاده، علی حاتمی و غلامرضا تختی • با آثاری از: علی محمد حق شناس ـ اکبر رادی ـ مهرانگیز کار ـ فرشته ساری ـ ثمیلا امیرابراهیمی ـ محمدنو ید بازرگان ـ امیرحسن چهلتن - م. آزاد ـ برویز بابایی و...







14V0/1996 14V4/1995



mvm / 1994







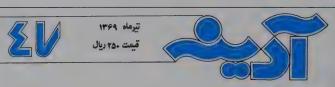
\TVY / 1993



1771/1992



1TV1/1992 1TV·/1991



سخترانی احمد شاملو ، در دانشکاه برکلی آمریکا ــ دربارد فردوسی ۱۰ و پاسخ دکتر
 محمدرضا باطنی و یادنامه علی اکبر سیاسی بهقلم ایرج افشار وزندگینامه بولگاکف فقد " شمشیر و قلم" نصرت رحمانی وقصهای از ویرجینیا وولف و نقدنواریار مهربان



1799/1990





177./1991 177./1988



1889/1990





آذرماه ۱۳۶۷

قيمت ٢٥٠ ريال

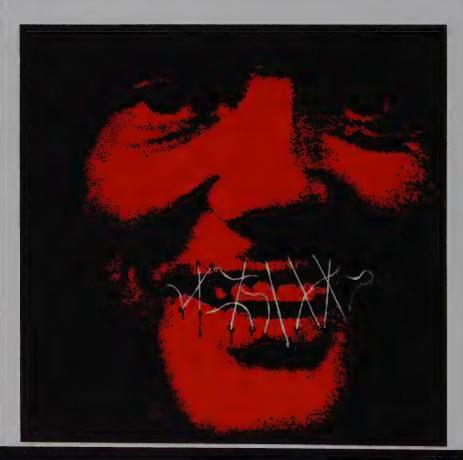
المحاليات المحال

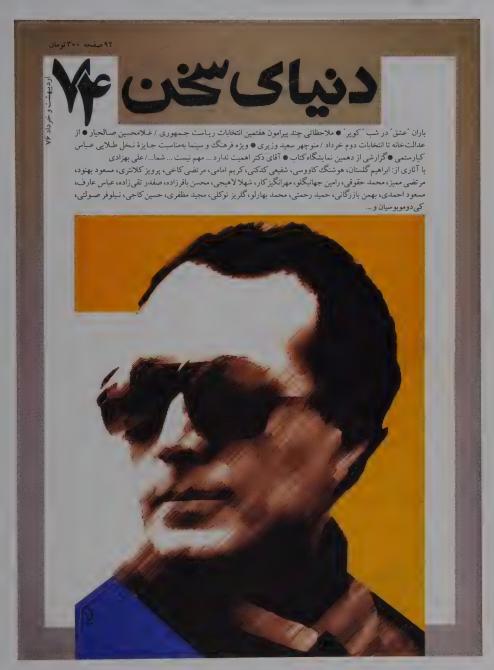


● گفتگو با سفیران لهستان، مجارستان، بلغارستان و چکسلواکی در بار۴ تحولات اروپای شرقی

● گذشته وآینده و موسیقی در گفتگو باحسین علیزاده ● قصهای از وودی آلن ●گفتگو بانصرت کریمی

●جزئیات متروی تهران اتر غمانگیز کودکان در ایران بیهقی روزنامهنگار هزار ساله



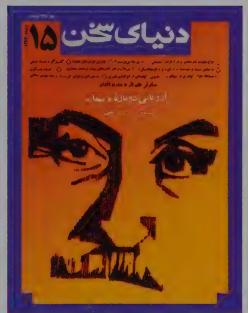


18V9 / 1993



179V/1988

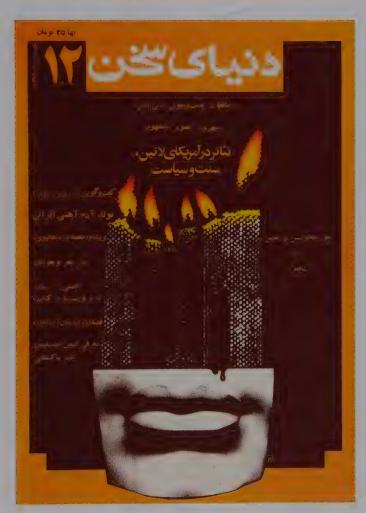




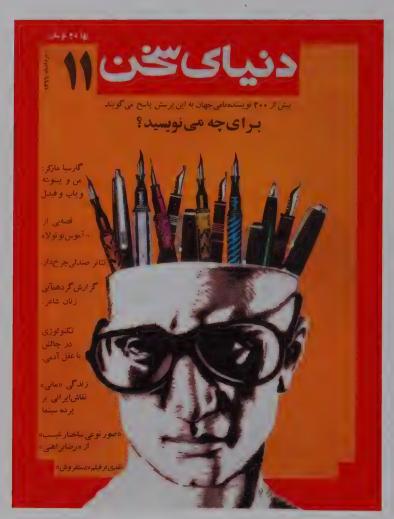
1888/1987



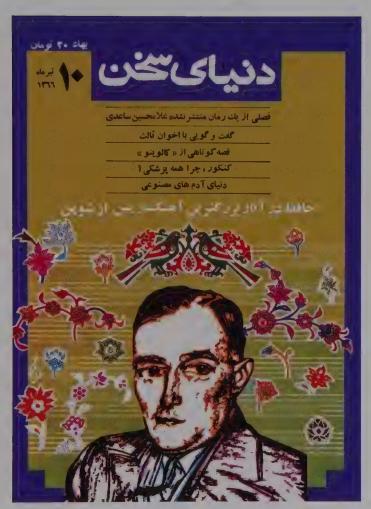
1899/1987



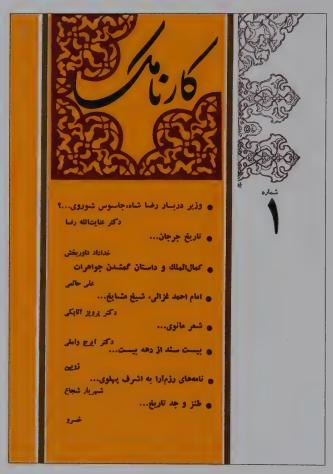
1899/1987



1889/1987



1899/1987



1800/1976



در این کتاب:

ے مدالحید انوالحمد، مظفر بختیار، سیمین بهنهامی، پرویز پژومتریتنی، چگیز بهنوای حسیب ترانی، هـریدون
حیدی بهادالعین خرشاهی، محمد، بین ریاضی عقی محمد ساگی، علی مصر سیدی، رضا قیصریه، خواد سخصی
محمدعلی معری» مرفضی مصری اذریوش آشوری، مصموره انتدادیه، این افغار، حدید ایردیباد، بین حالانی
عساسی محمده کال سازی علی اگر سعدی سیر خابی خواد شیخیا الاسلامی محمود عسایت،
محمدتقی عبانی، احسان براقی سید اوالماسه انتوی شیماری، حسیستی سالا رضمیری است. استانی اقیسه
محمدتقی عبانی، احسان براقی است. است. محمد حدال مهمیه ماشمی مهدی براقی است. حسد انتسانی اقیده
افتاری کا به پرواز، مهمی استانی است. از مهروز، رئیس استفادی اورانشاهی - سیمی شهار اشهرار، حمد مدارس
مدادی علی توقی برویز بختایی کا ام پرواز، رئیست توقیق، محمدرضا حمدری معملی رحسمی عبدالحسین
بیک گهرا سادق بربرانی، بهمی جلالی ناصر مقبلی، جلال شاهنگی، مسود مصومی،

1899/1987

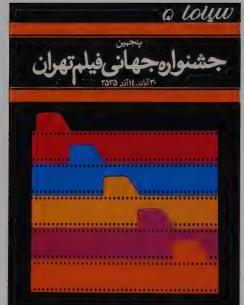


١٣٥٣ / 1974





1800/1976 1808/1974



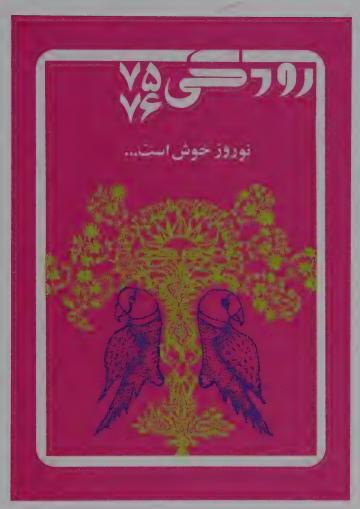


1804/1975 1804/1973





1808/1977



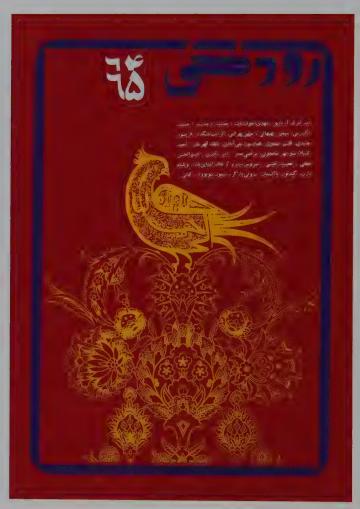
1809/1977



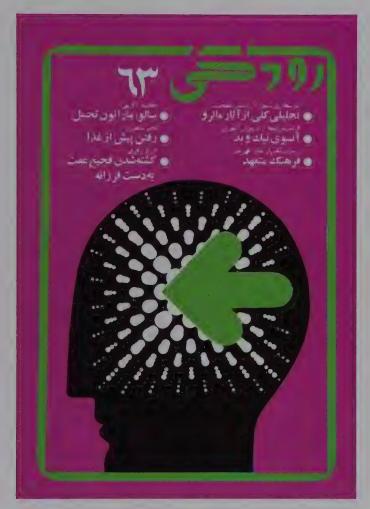
1808/1977



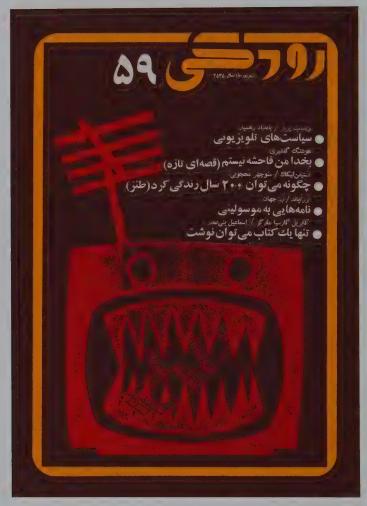
1809/1977



1800/1976



1400/1976



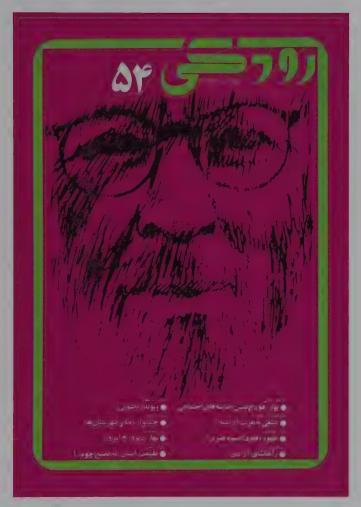
1800/1976



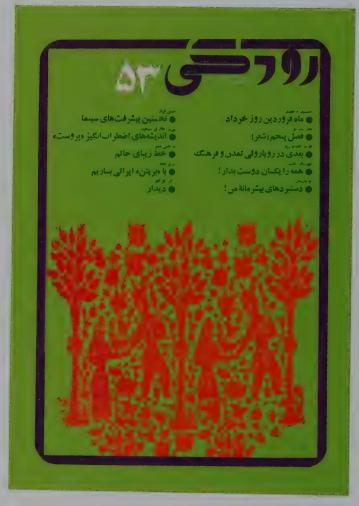
1800/1976



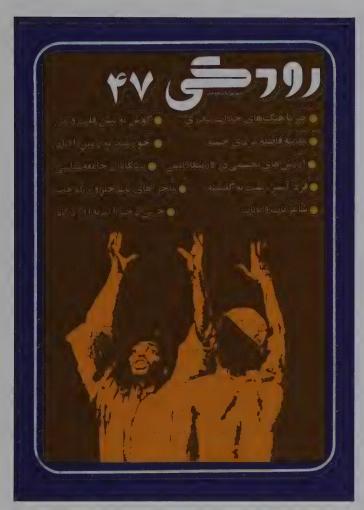
1400/1976



1800/1976



1800/1976



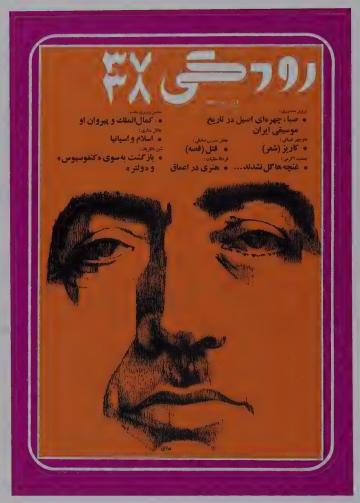
1404/1975



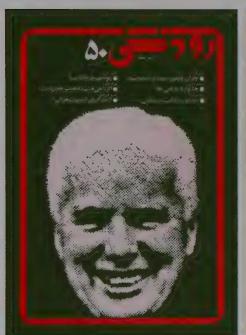
1804/1975



1808/1974



1807/1973

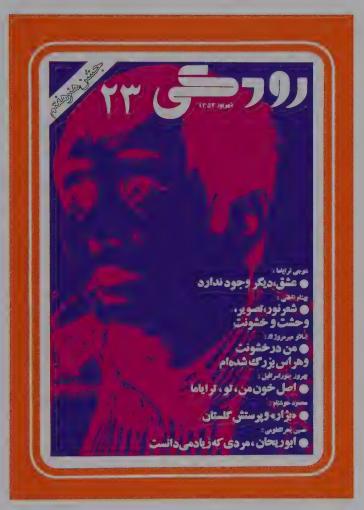




1808/1975 1808/1974



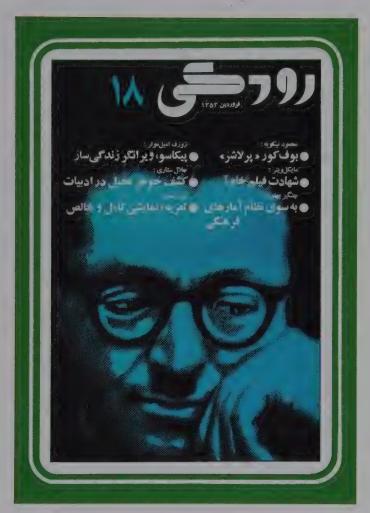
1800/1976



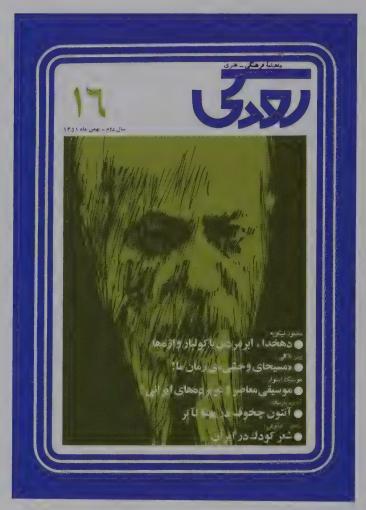
1807/1973



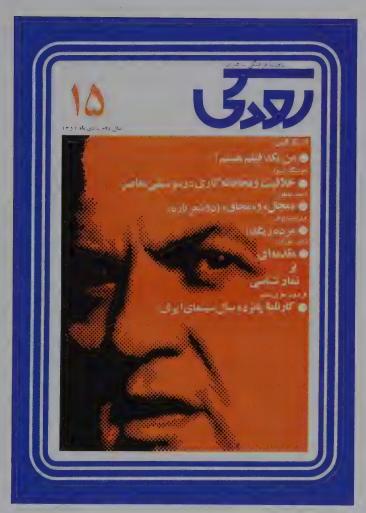
1807/1973



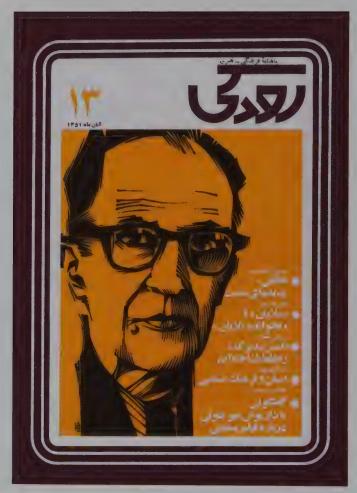
1807/1973



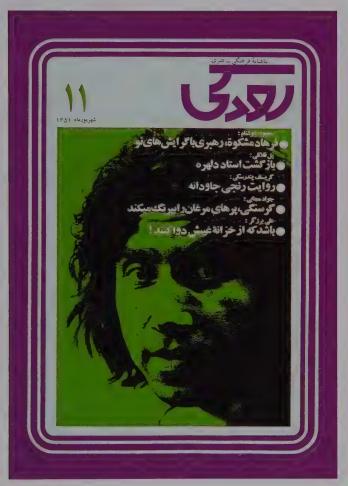
1801/1972



1001/1972



1801/1972



1801/1972

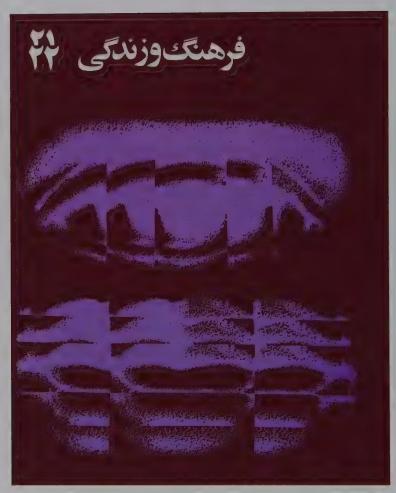


180V/1978





1809/1977 1800/1976



1808/1977



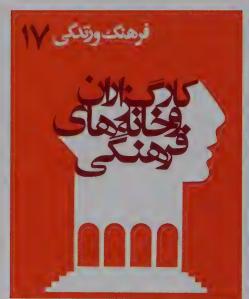
1800/1976



١٣٥٢ / 1975



1808/1974

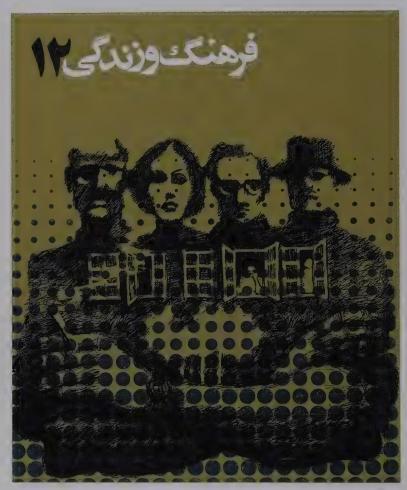




١٣٥٢ / 1974



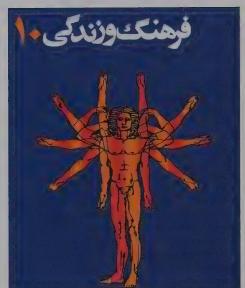
1807/1973

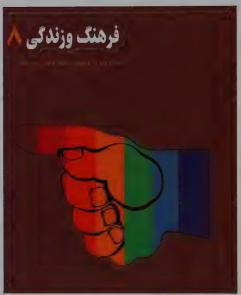


ITOY / 1973



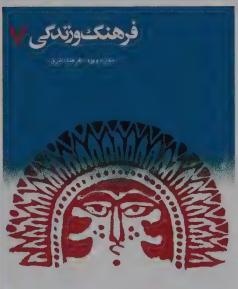
1807 / 1973





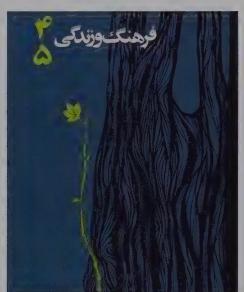
1801/1972





1001/1972

180./1971

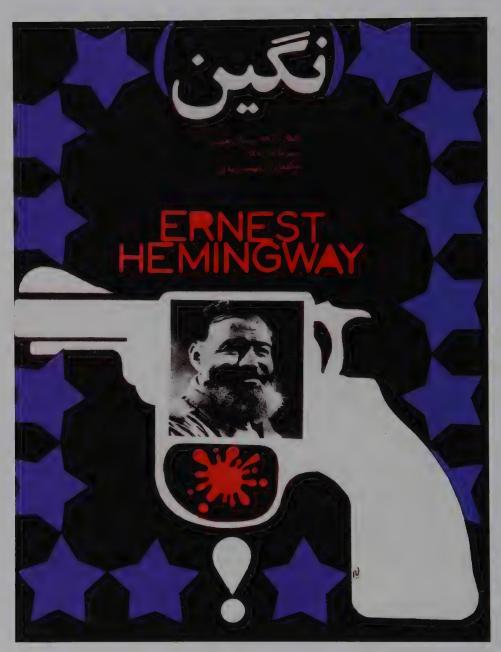




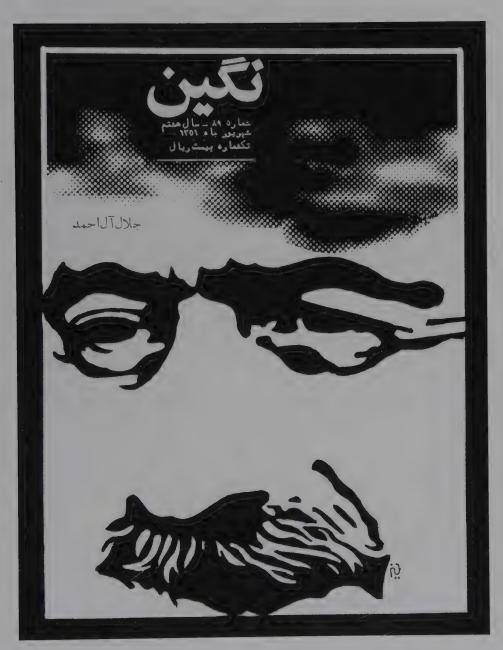
180./1971 1849/1970



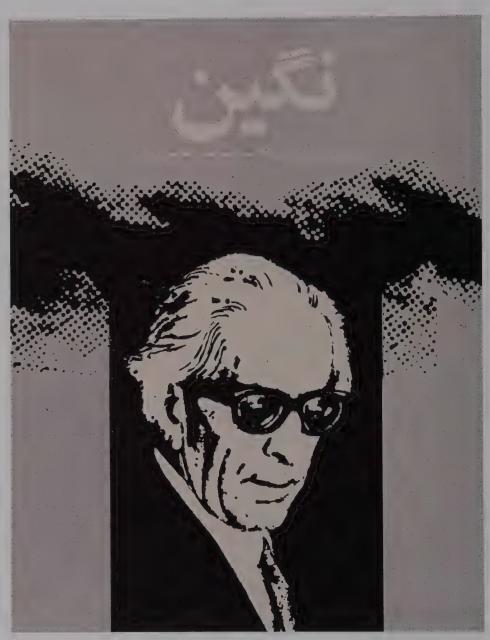
١٣۴٨ / 1969



1801/1972



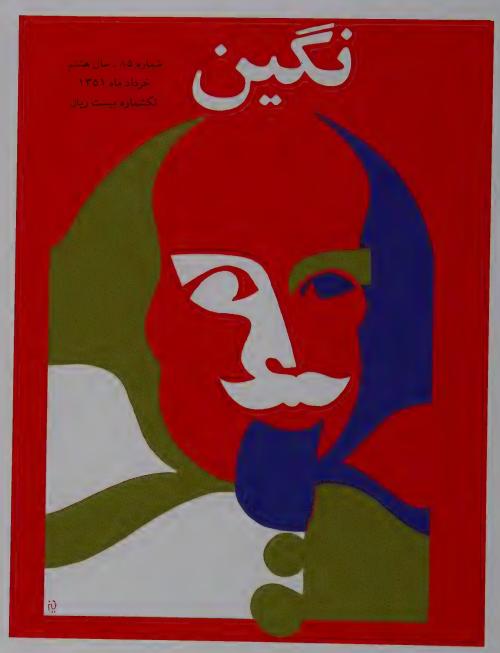
1801/1972



1800/1976



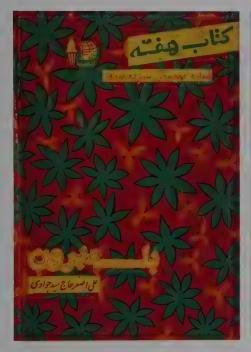
1801/1972



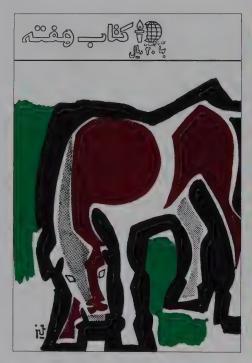
1801/1972



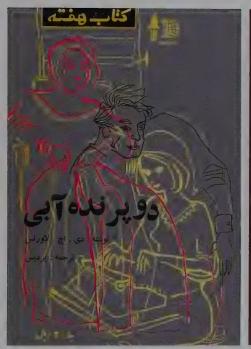






















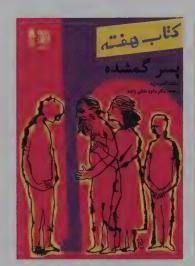


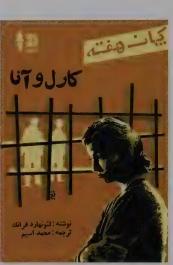




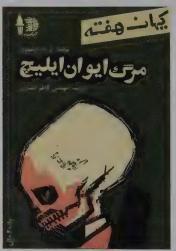


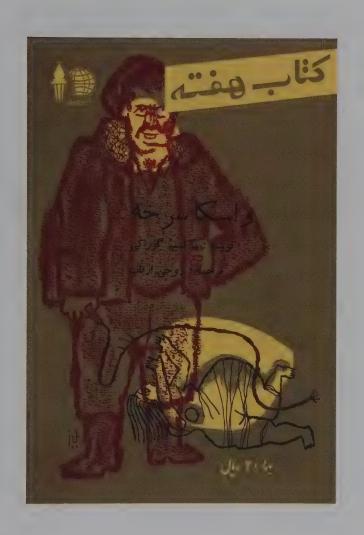


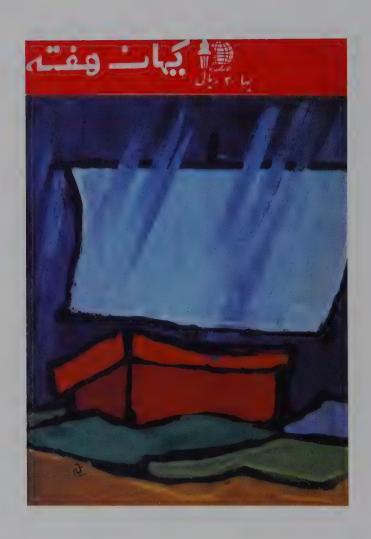












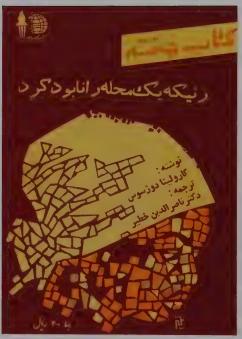




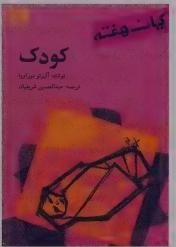


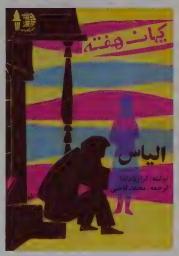




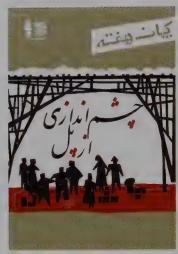








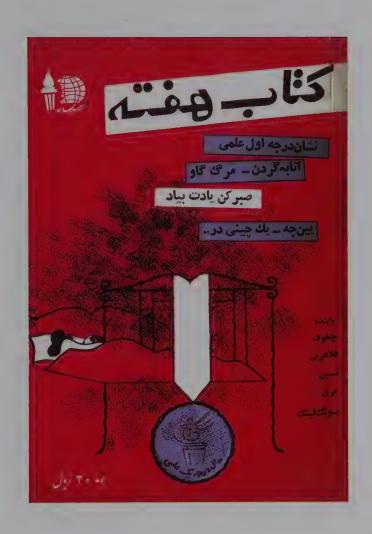


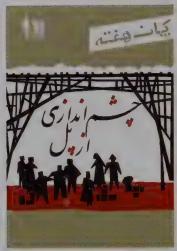


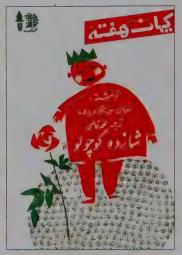






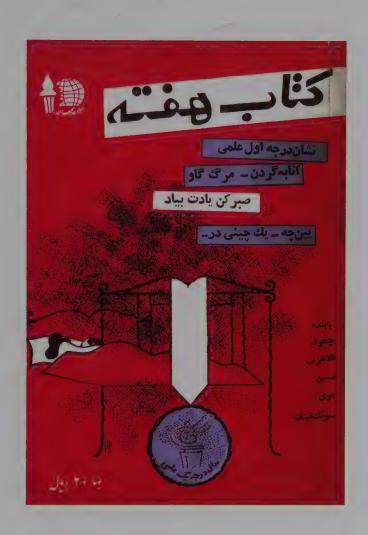






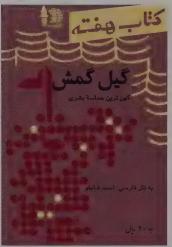


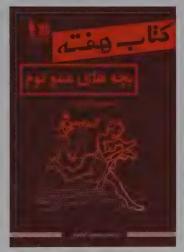










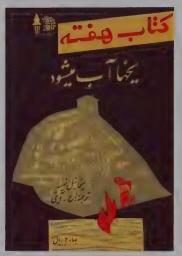


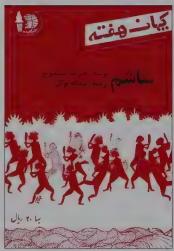


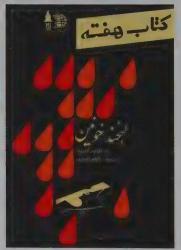


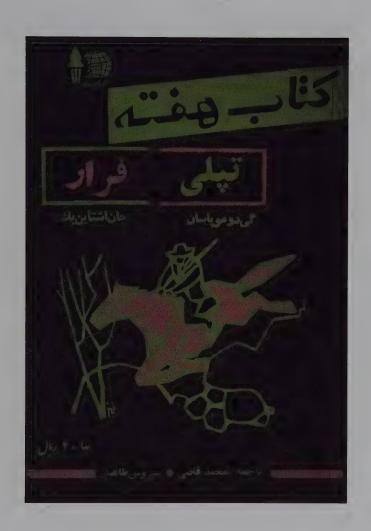


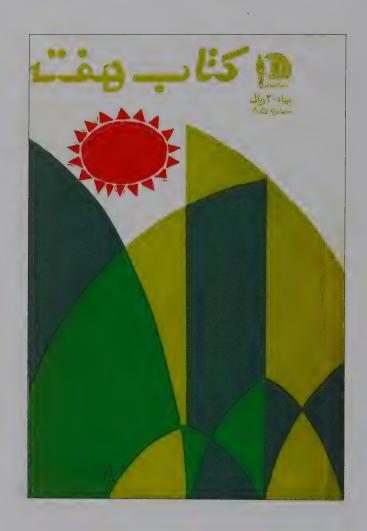


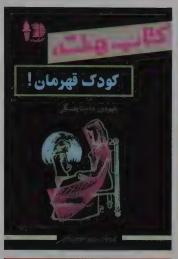








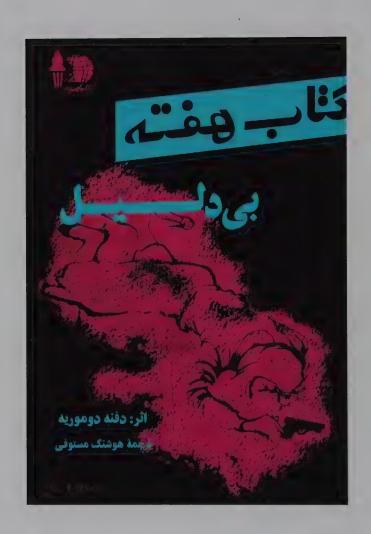






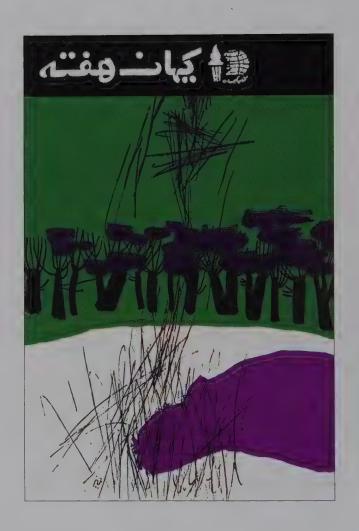




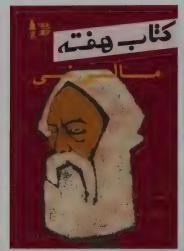


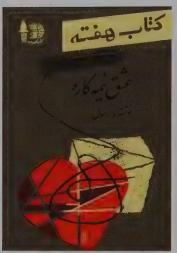








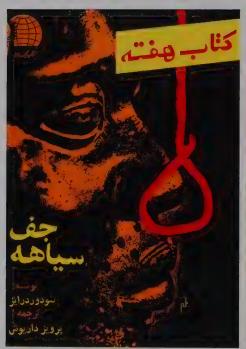


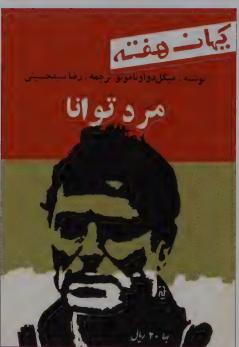


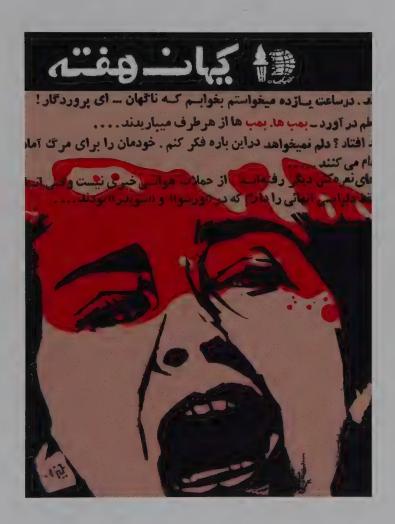








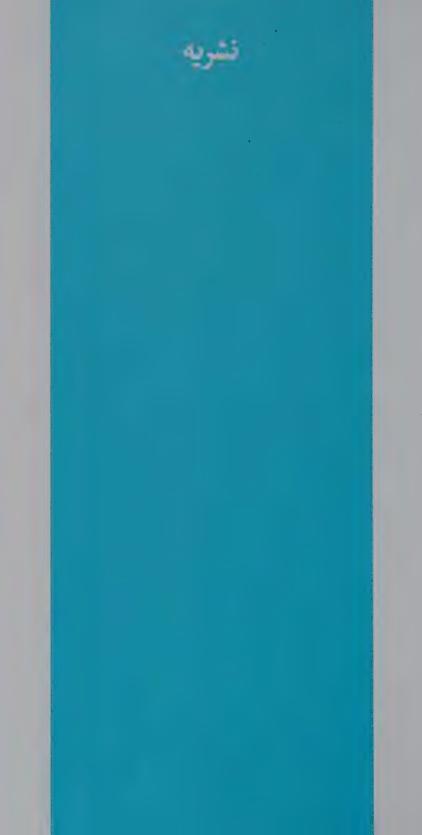






184. - 1841/1961 - 1962

BOOK



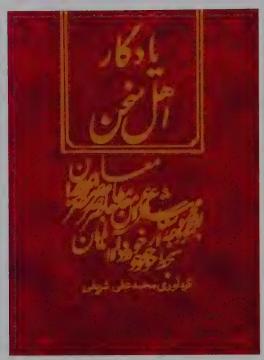


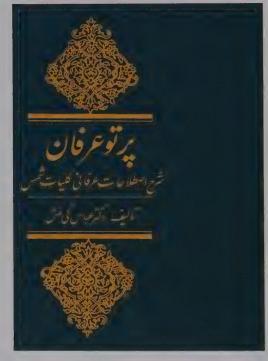


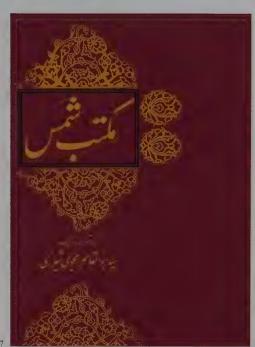
1899/1990



1899/1990

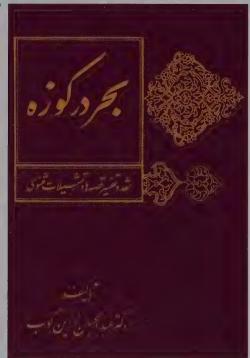


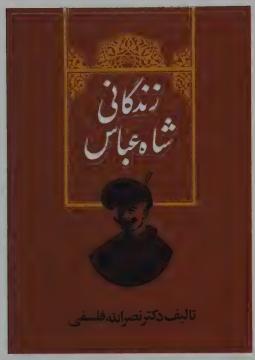




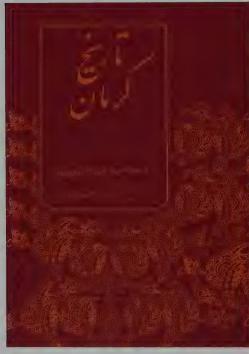
1899/1987

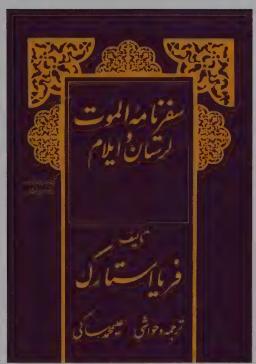
1899/1987



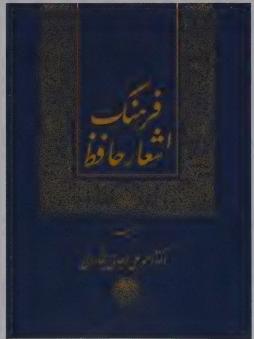


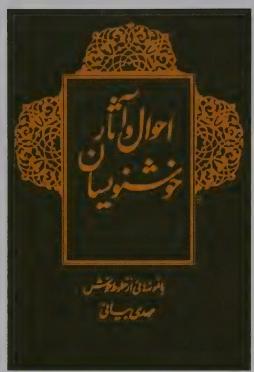
1794/1985 1794/1985





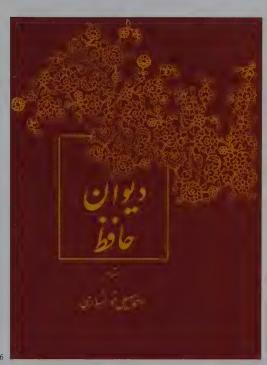
\\r\psi\/1985 \\\r\psi\/1985

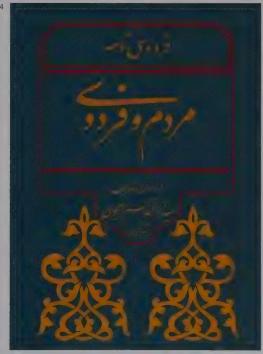








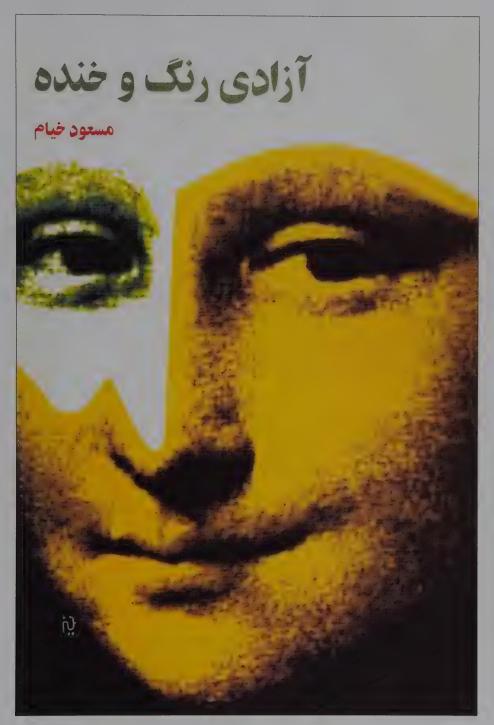




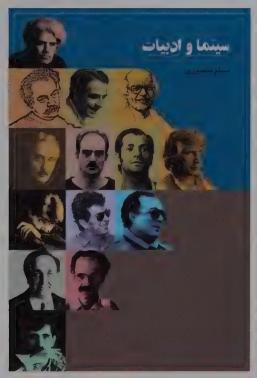


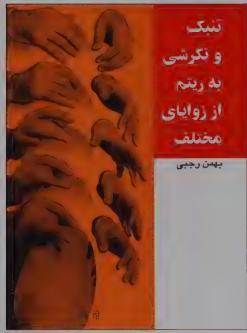


1474/2000 1474/1999

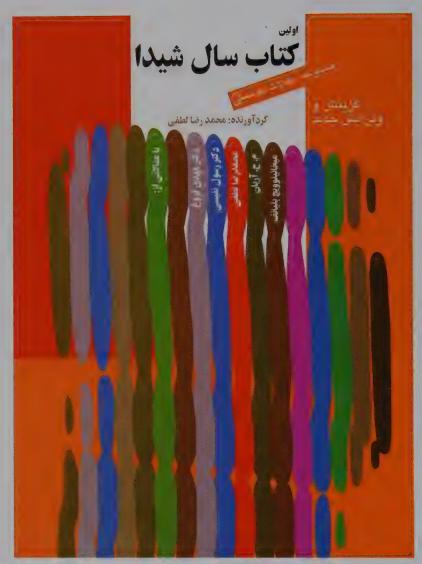




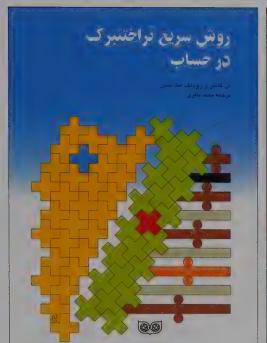




1TVV / 1998

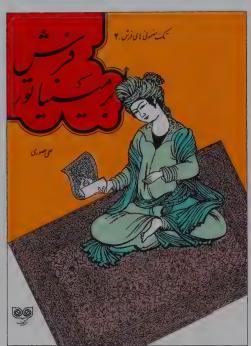


1777 / 1998



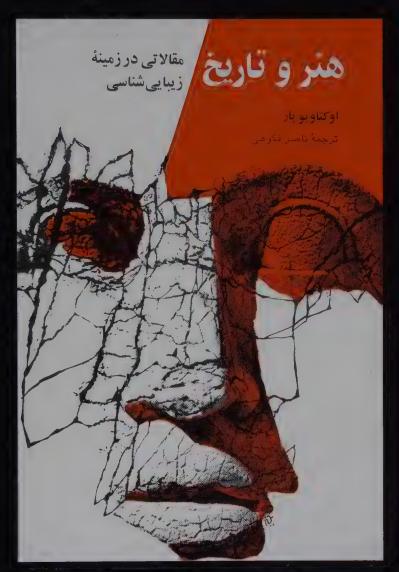


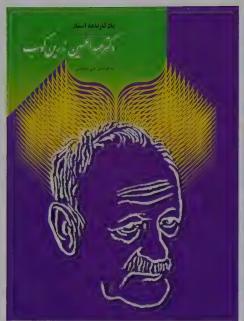
1 W V / 1998 \ \ \ \ \ / 1997

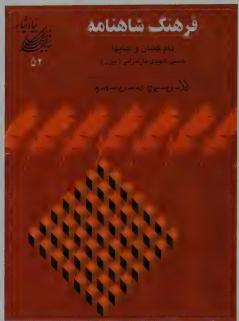




18V8 / 1997

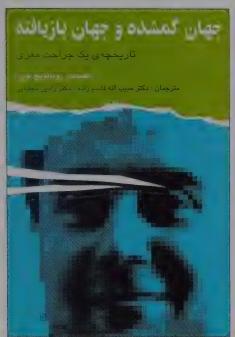


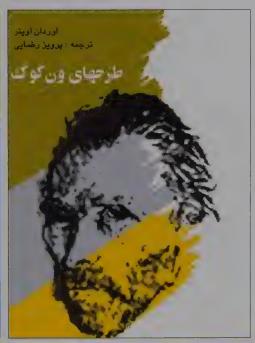






18V8/1997





1875/1997







۱۳۷۵ / 1996

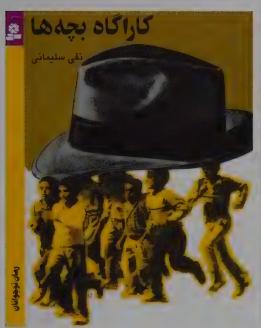
در فاصلهی دو نقطه...

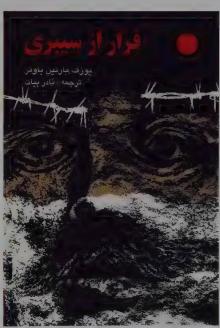


17Va / 1996



1*V*/1995



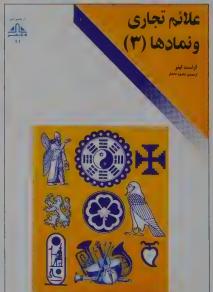


1TV4/1995



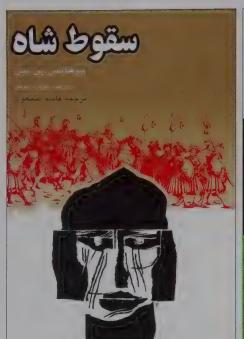


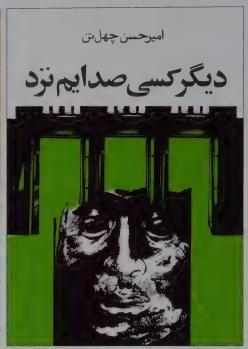




۱۳۷۳ / 1994





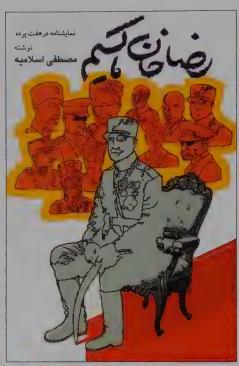


۱۳۷۳/1994



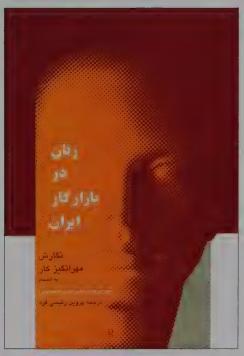


\TVT / 1993





1777/1993





1TVY / 1993





1TVY/1993





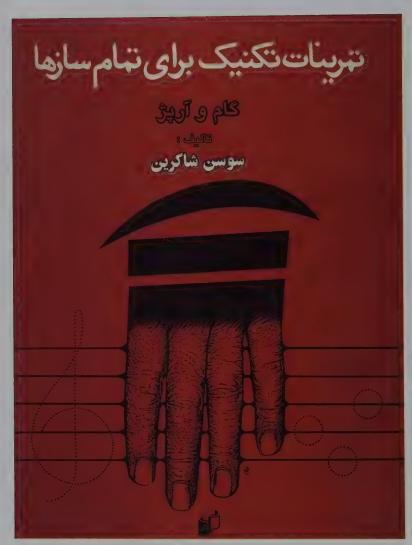
1TVY / 1993



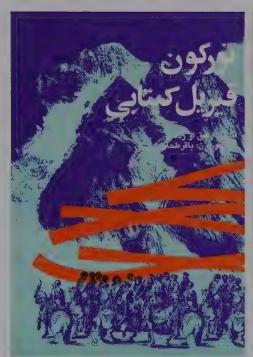
مبانی هنرهای تجسمی

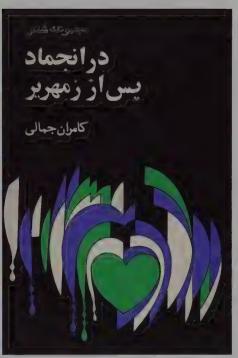




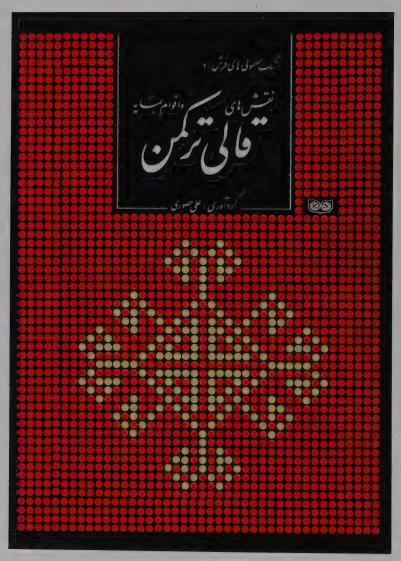


TV**T** / 1994





1TVY/1993 1TV1/1992



1771/1992





1771/1992









1TV1/1992

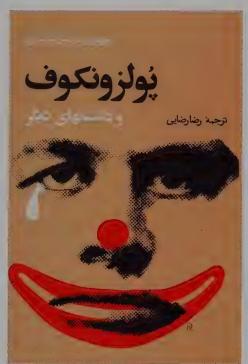
آتش بدون دود

كباب جهارم



نادرابراهيمي

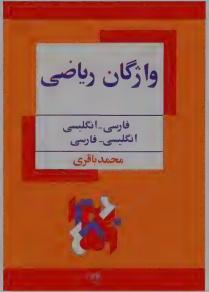


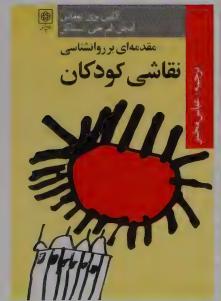




17Y1/1992





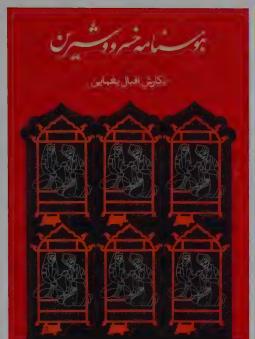


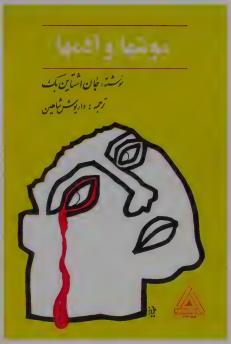




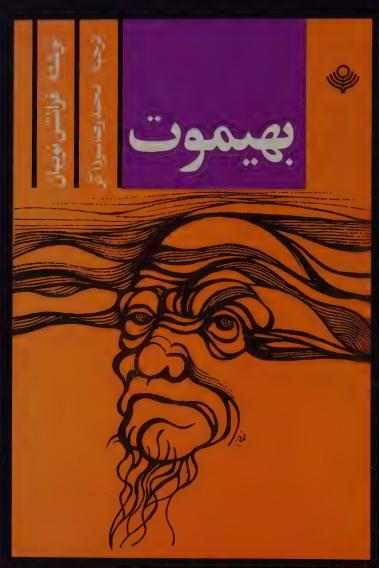


144./1991

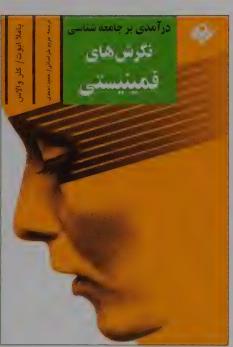




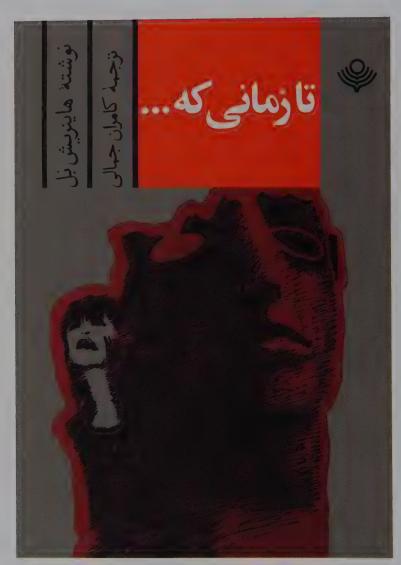
17V-/1991







1779/1990 1777/1998



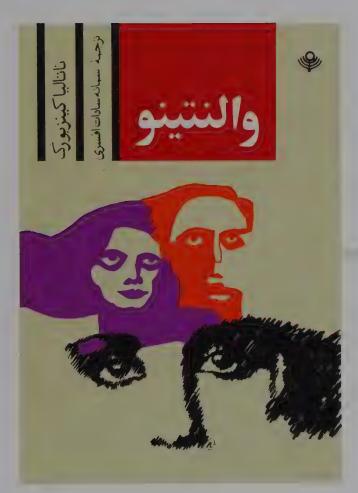
١٣٧٠ / 1991





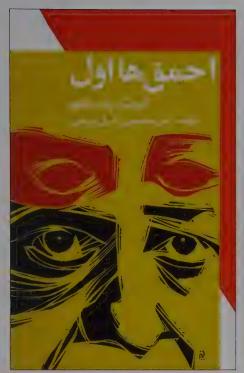


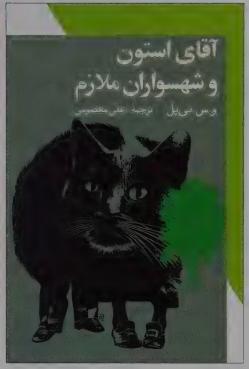
1759/1990 17V1/1992



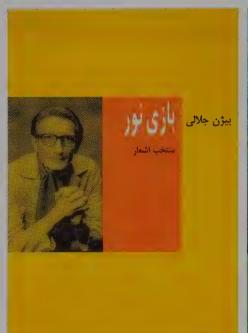
144./1991



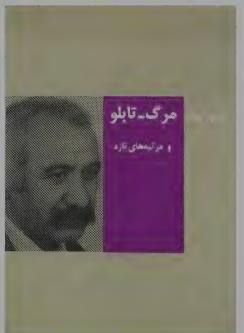




1779/1990



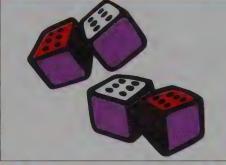




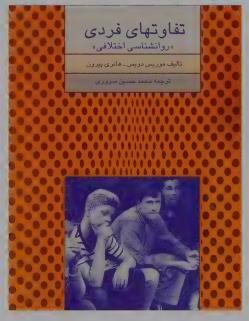
1889/1990





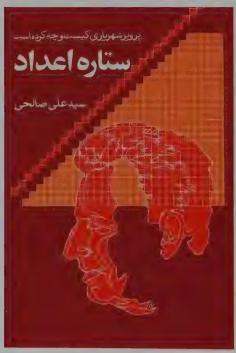


1889/1990





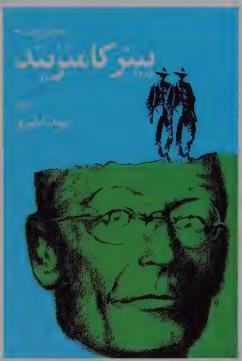




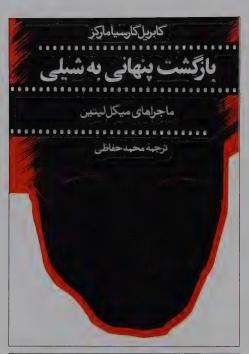


1464/1990



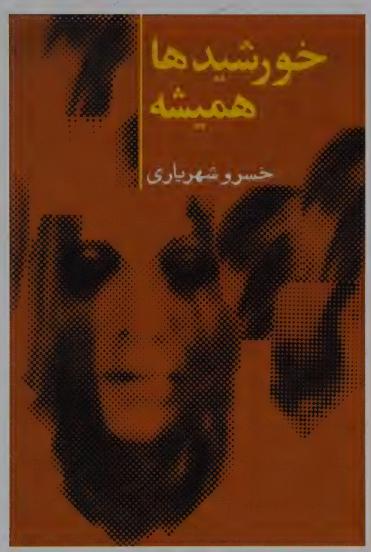


1789/1990





1899/1990



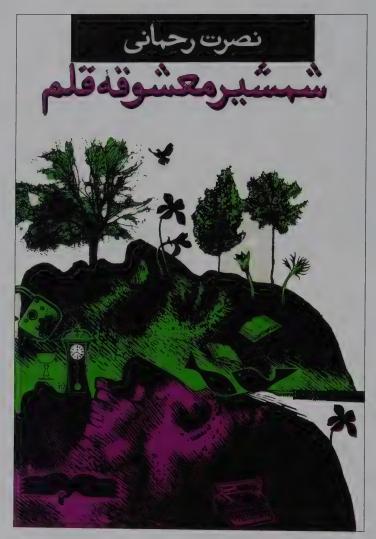
1779/1990



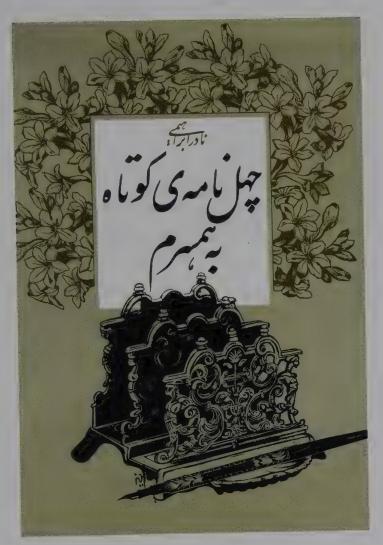
۱۳۶۸ / 1989



١٣۶٨ / 1989

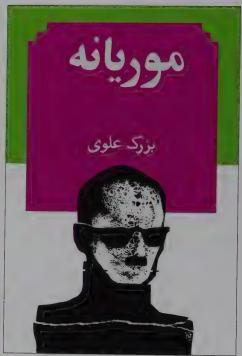


۱۳۶۸ / 1989



۱۳۶۸ / 1989

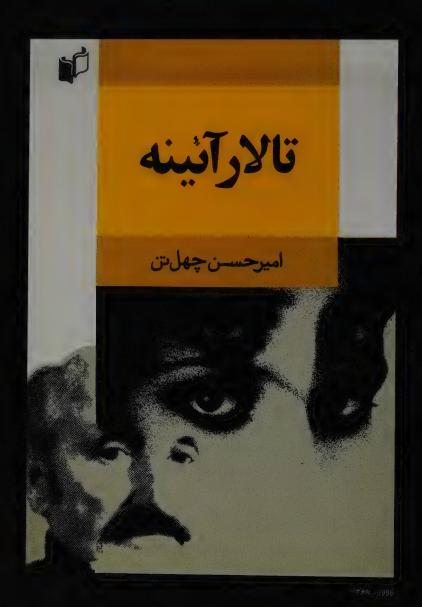


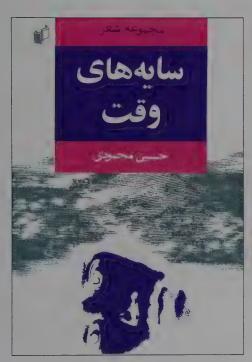


۱۳۶۸ / 1989



۱۳۶۸ / 1989



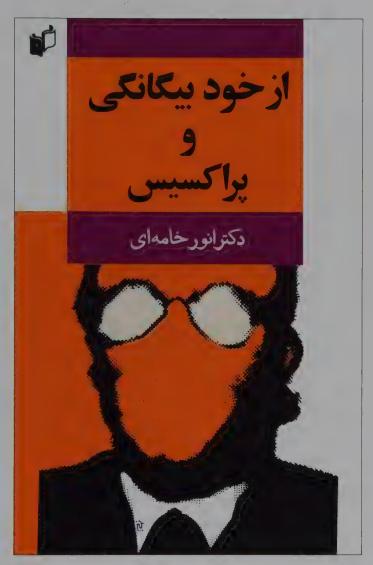




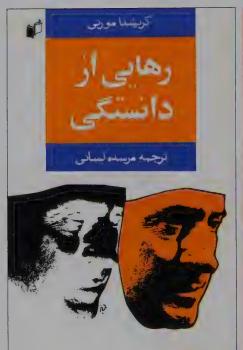
۱۳۶۸ / 1989

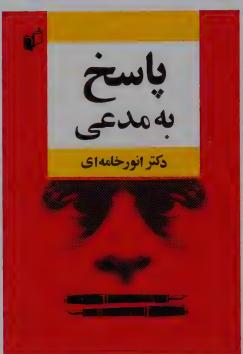


1TVY/1993

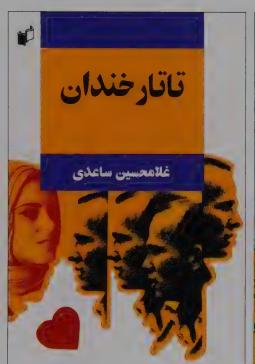


1899 / 1990



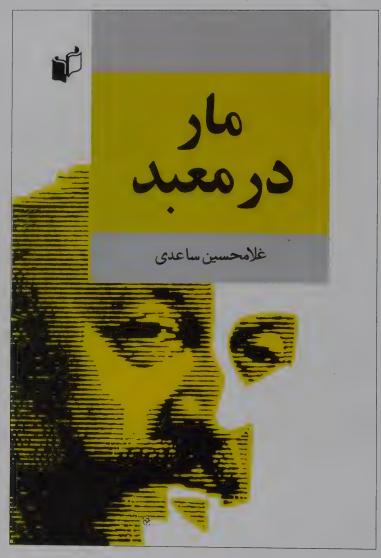


١٣۶٨ / 1989





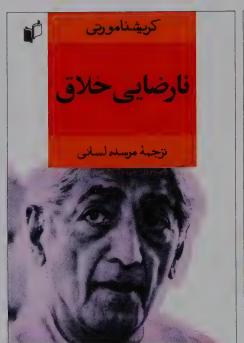
1874/1994 1884/1990



1TVY/1993



1884 / 1989



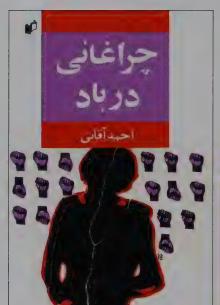


1 TV · / 1991 | 1 TV Y / 1993





۱۳۶۸ / 1989

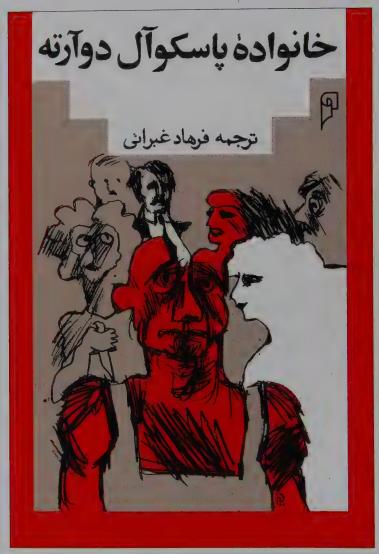




1884 / 1989 1884 / 1990

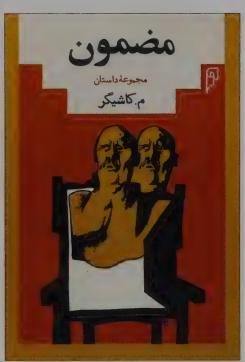
الز۲۲نویسنده و ۱۰ نوشته و ۱۲ نویسنده و ۱۳ ن



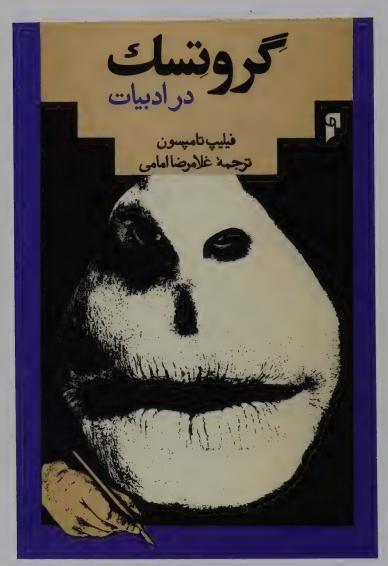


1799/1990



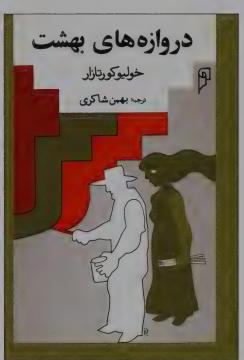


1789 /1989 1784 / 1989

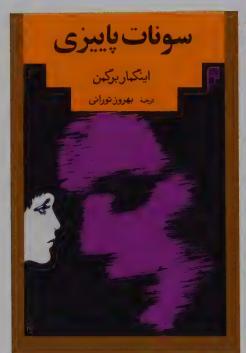


1899/1990



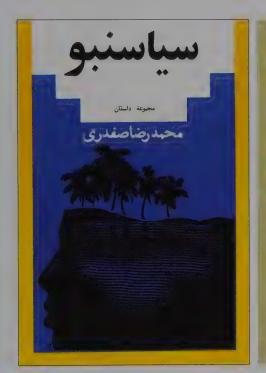


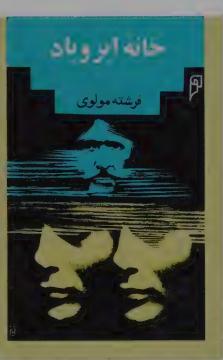
1884/1990 18V·/1991





1894/1990 18V·/1991





1884 / 1989 188. / 1991

بر شلوار پوش

ولادیمیر مایاکوفسکی

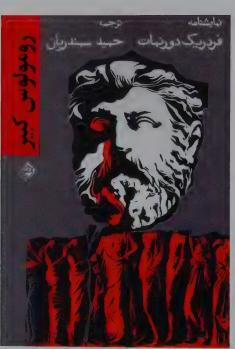






1794/1989 1794/1990

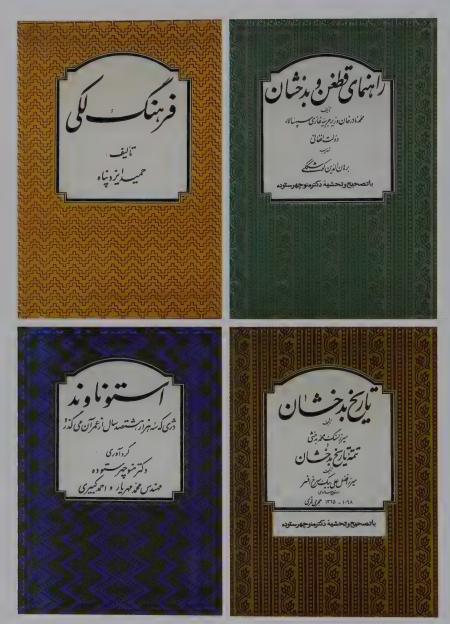




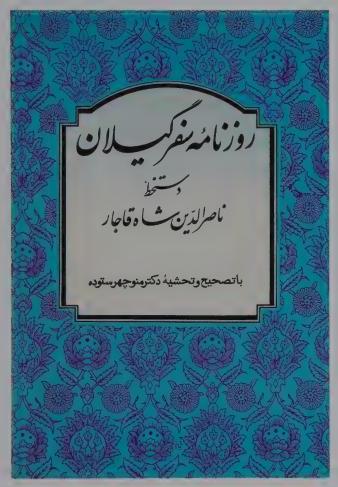
1894/1989 1894/1990



1889 / 1990



۱۳۶۸ / 1989

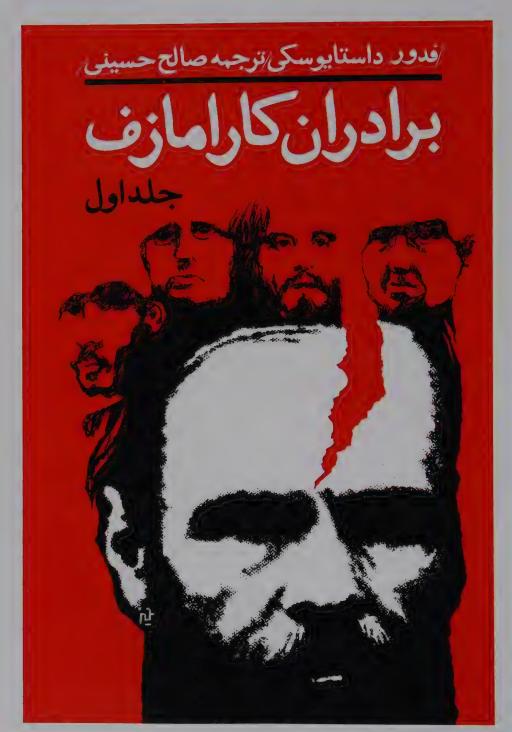


۱۳۶۸ / 1989

مجموعه کارهای تصویر سازی مرتضىممير برای نشریات کوناکون



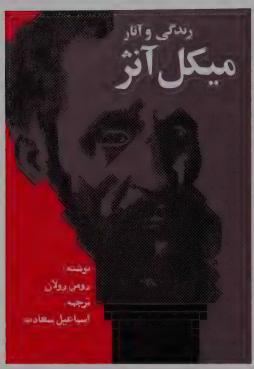
۱۳۶۸ / 1989

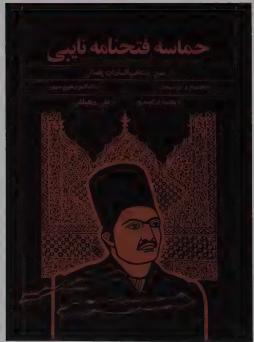




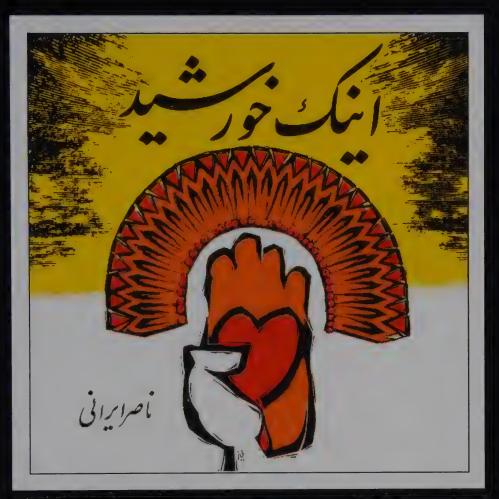


179A / 1989 179V / 1988



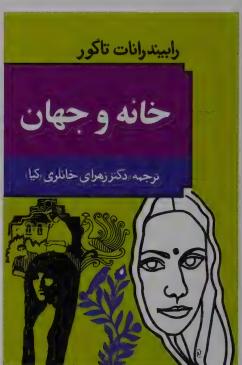


189V/1988



179V /1988





1874/1989 188V/1988

بایاتی بابات اولماز



بهرور دولت أبادي







1894/1990 1884/1990



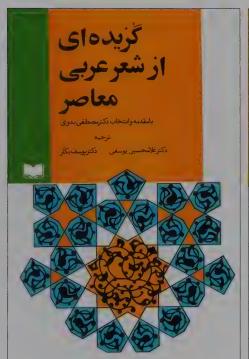


1899/1990 1898/1988





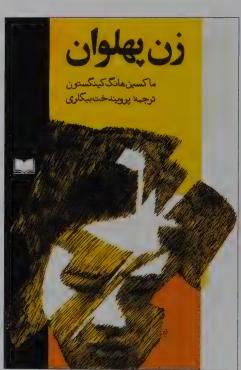
1 V·/1991 1 VFA / 1989





1884 / 1990 1884 / 1989





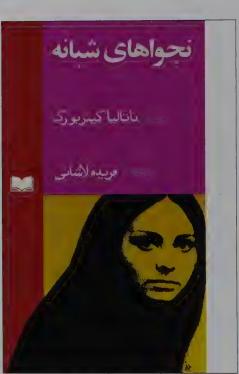
1884 / 1989 1884 / 1991





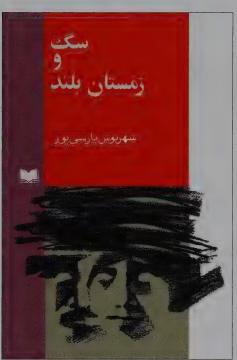
1867 / 1989 1867 / 1989





1884 / 1990 188V / 1988





187 / 1988 1894 / 1990



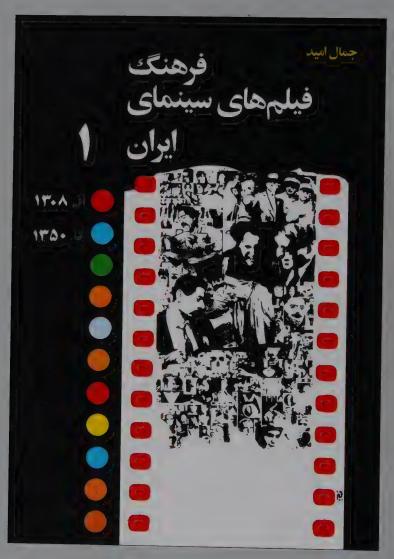


1877/1988 1877/1988

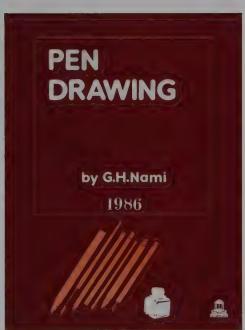


غلامحسين ساعدى

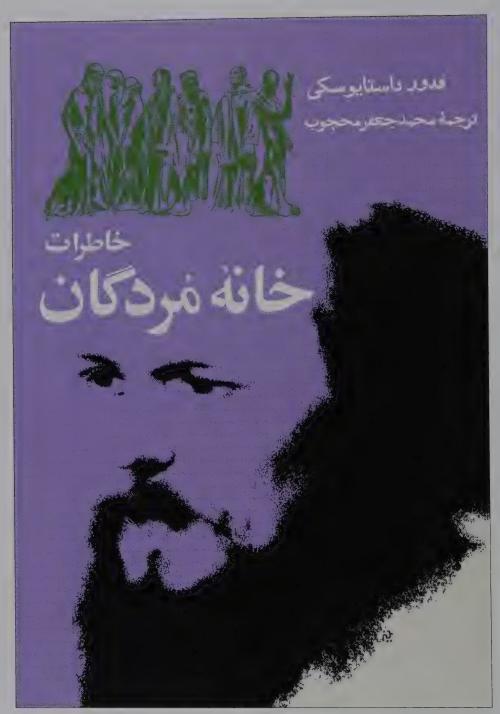




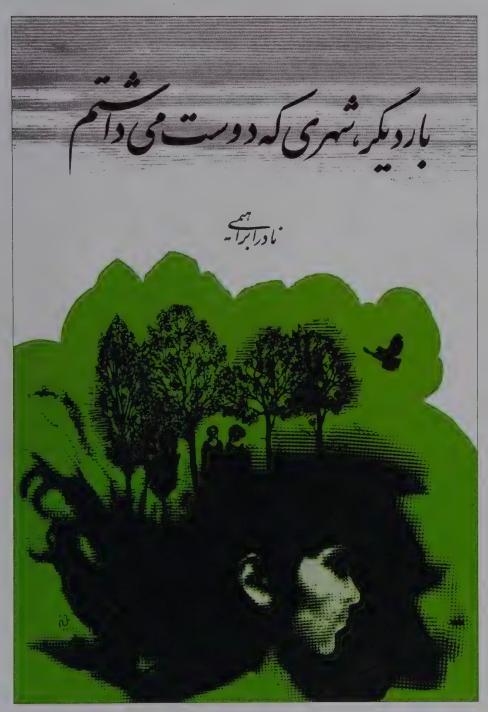




1899/1987 1899/1987



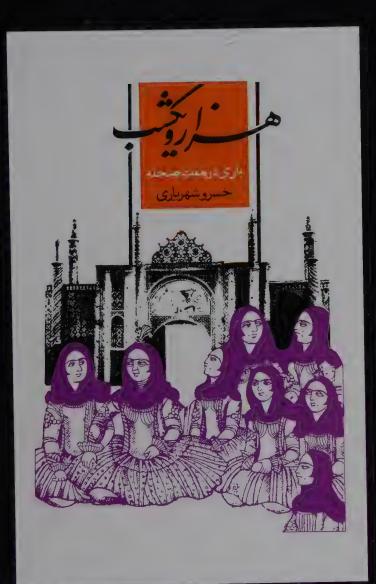
١٣۶۶ / 1987



١٣۶۶ / 1987

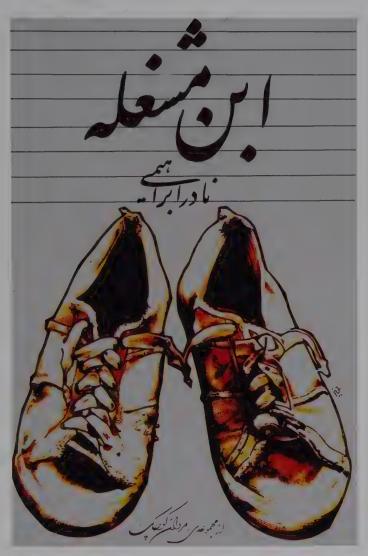


1780/1986 1780/1986 1787/1985 1780/1986





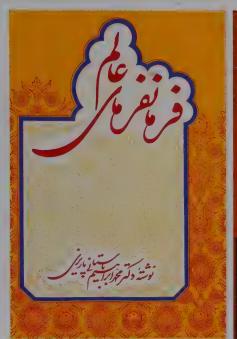
١٣۶۵ / 1986



1484/1985



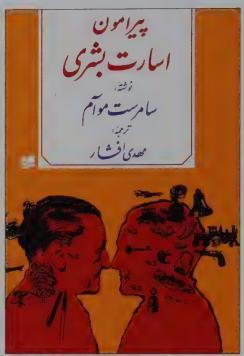
1884/1985 1884/1985

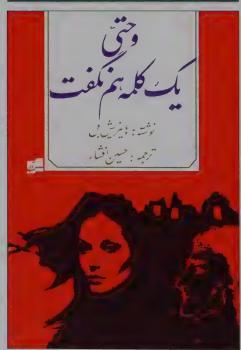


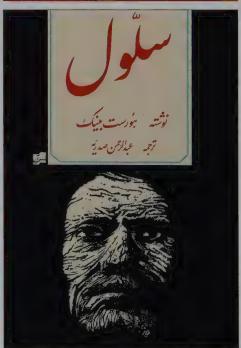


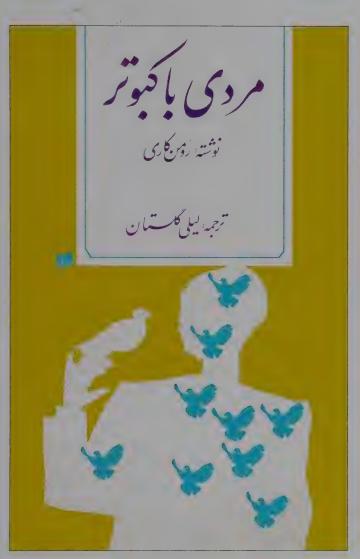
1794/1985 1794/1985







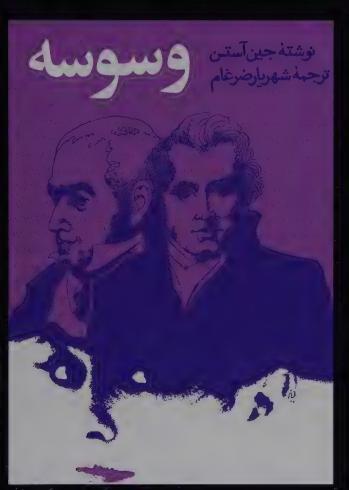




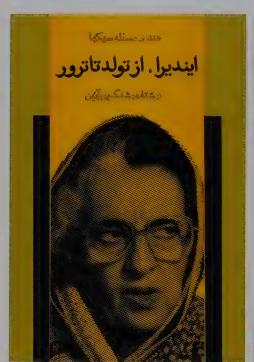
1894/1985

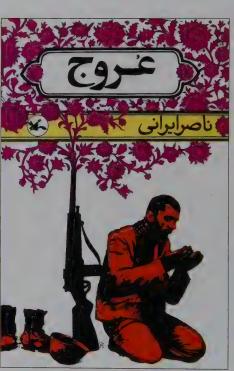


مرتفى سيز طراحي اعلان

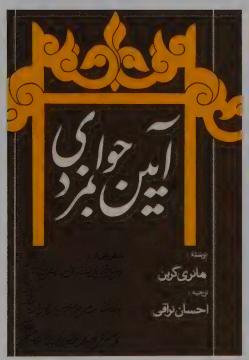


1877 1984





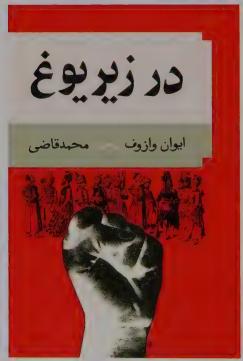
1777/1984 1777/1984



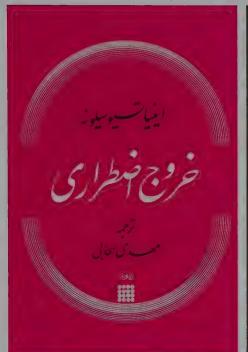


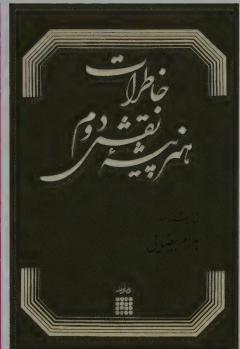
179V/1988 1797/1984

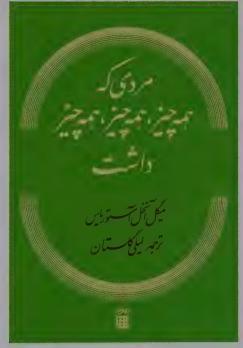


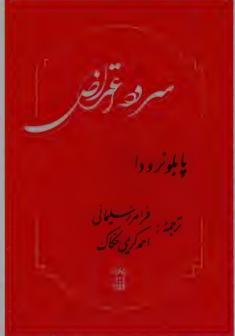


1484/1983

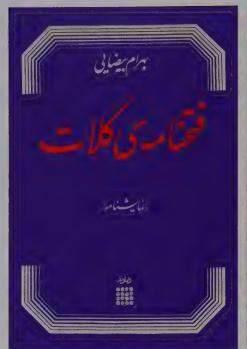


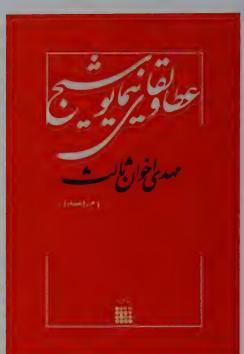


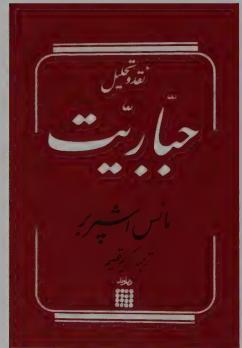


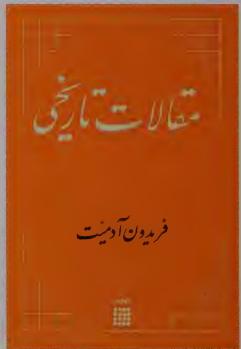


1877/1983





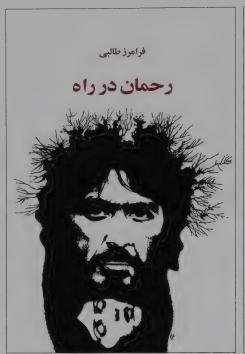




187/1983



1781/1982





1809/1980 1808/1977



RAMAYANA IN THE ARTS OF ASIA

by:Kapila Malik Vatsyayan

Asian Cultural Documentation Centre for UNESCO, Teheran



MARIONETTES AND THEIR ROLE IN SOCIETY

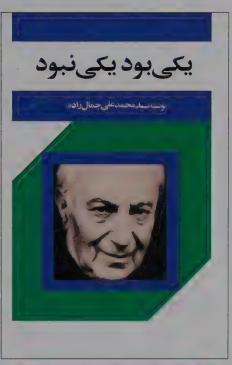
Savitry Shivalingappa

Asian Cultural Documentation Centre for UNESCO, Teheran

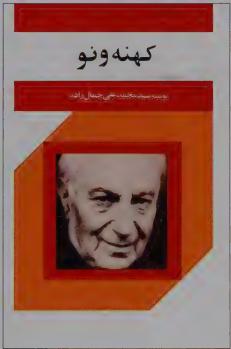
180V/1978

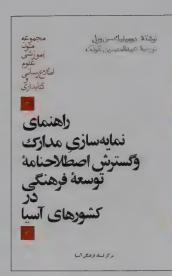


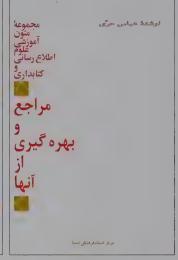
14.05 / 1977

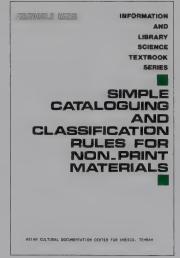


1404/1975 1409/1977











1808/1977





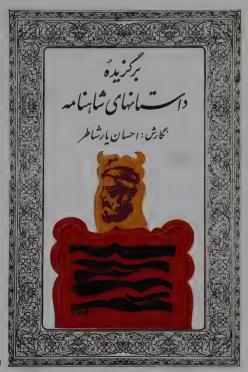




1800/1976







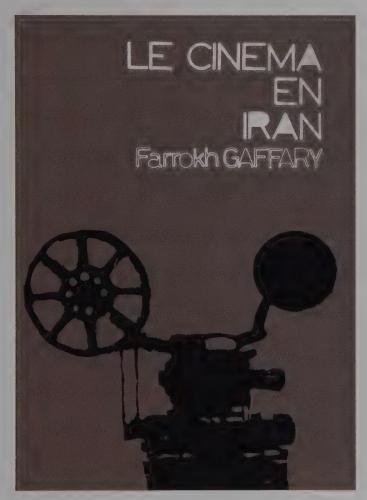
1808/1974 1808/1975



سربازی ازیک دو ران سپری شده

ترجمهى:احمدشاملو

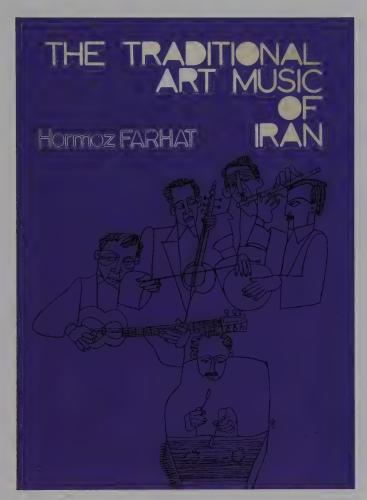




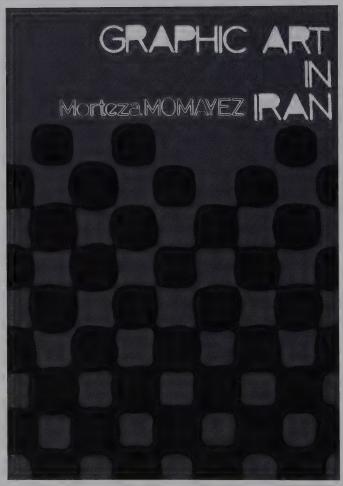
ITOY / 1973



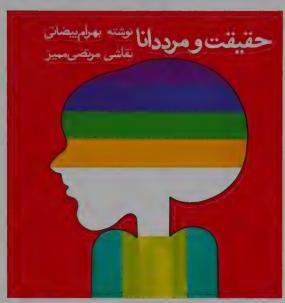
1807/1973



180Y / 1973

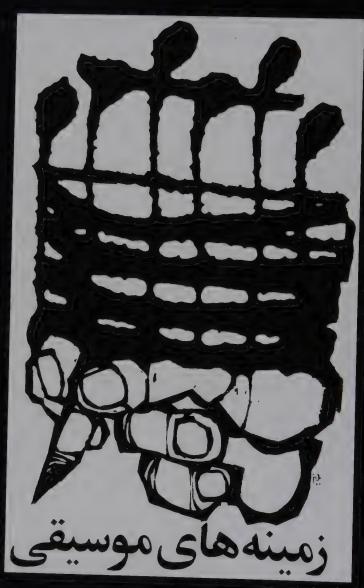


1807/1973



1801/1972 1801/1973



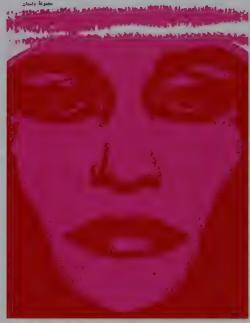


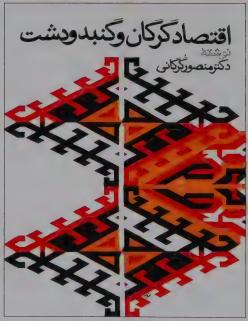
TO1 1972



۱۳۵۰/1971

مهسیدامیرساهی به صیغه اقل شخص مفرد



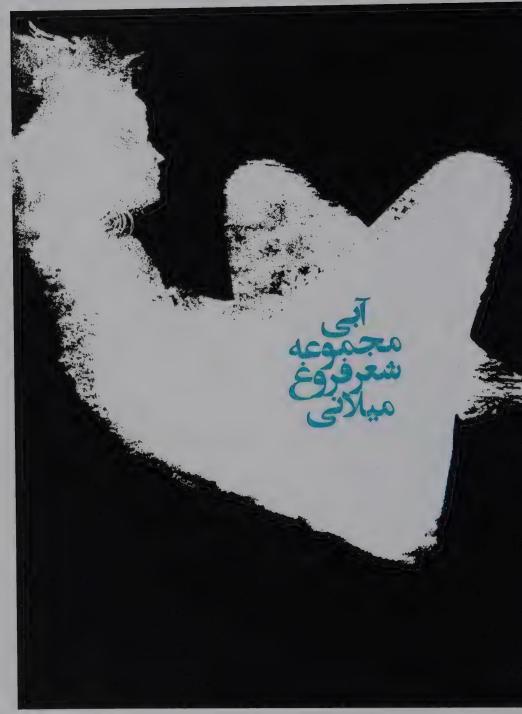


140./1971

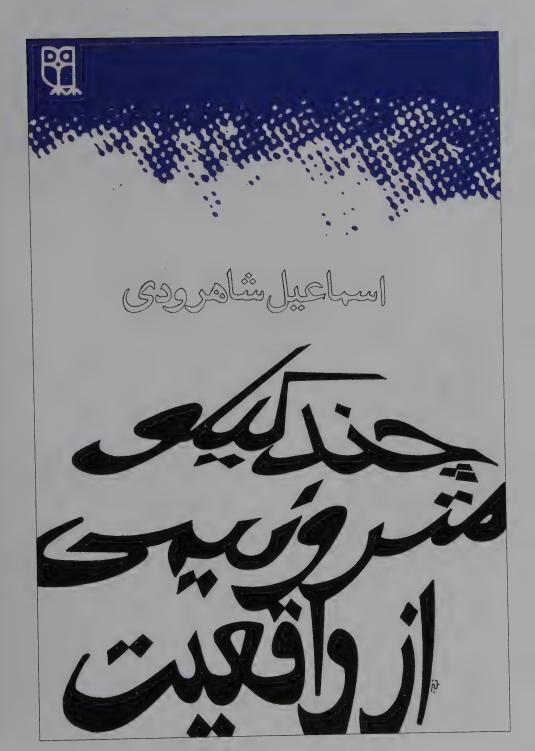
زوبينى برقلب پائيز

جوادمجابي



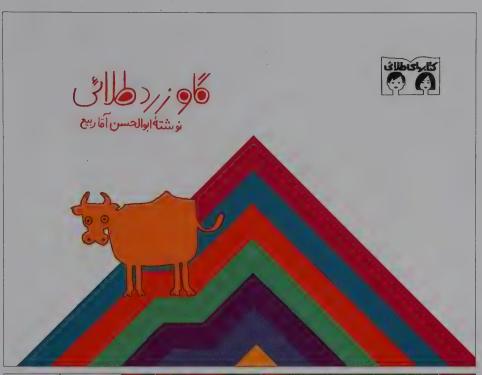


1449/1970



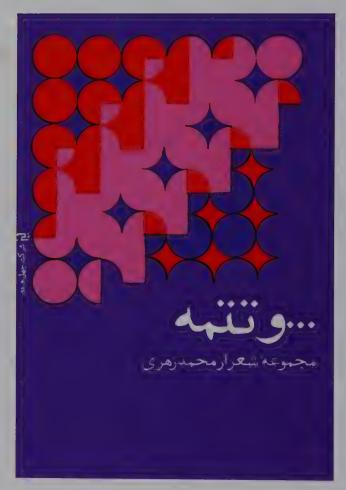


144 / 1970



TFA / 1969





١٣۴٨ / 1969



144× / 1969





184A / 1969



ور المرافق و ال

وَيُرْكُونَ مِنْ مِنْ مِفِيدِ وَصِيدُ الْمُؤْمِنِينَ مِفِيدِ الْمُؤْمِنِينَ مِفِيدِ الْمُؤْمِنِينَ مِفِيد







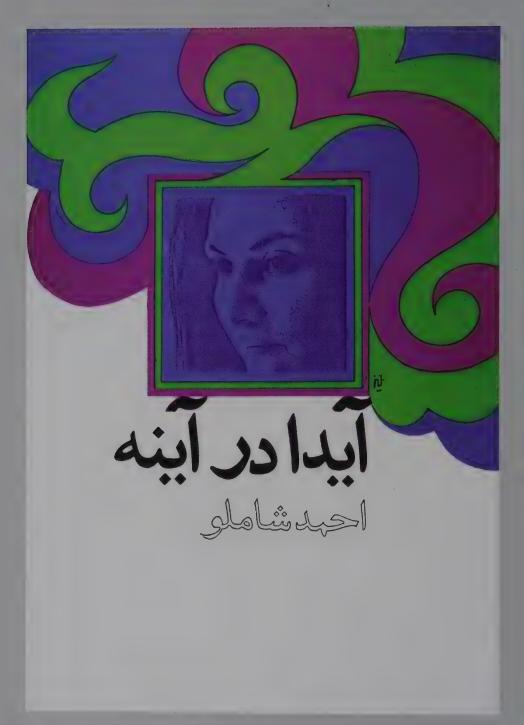
۱۳۴۸ / 1968

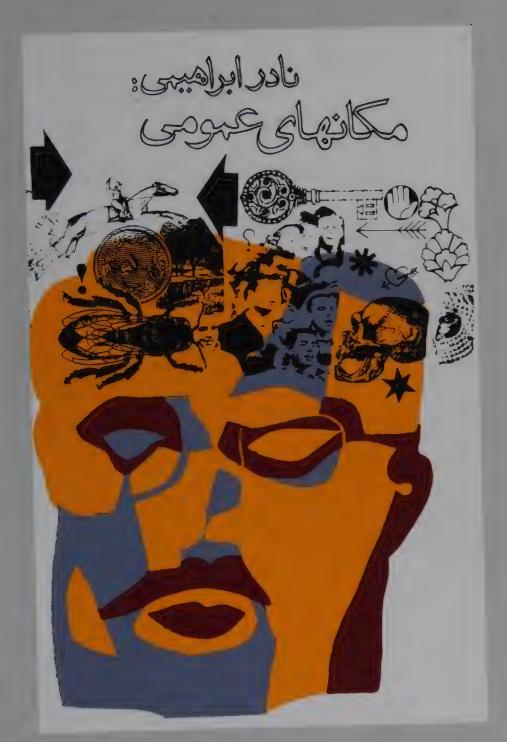
CARLOS FUENTES ARTEMIO CRUZ DÓD



TYV 1961











1747/1963 1747/1964

ارنست همینگوی



وداعبااسلحه





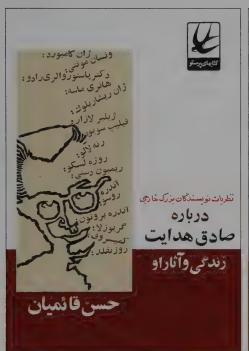


1441/1962



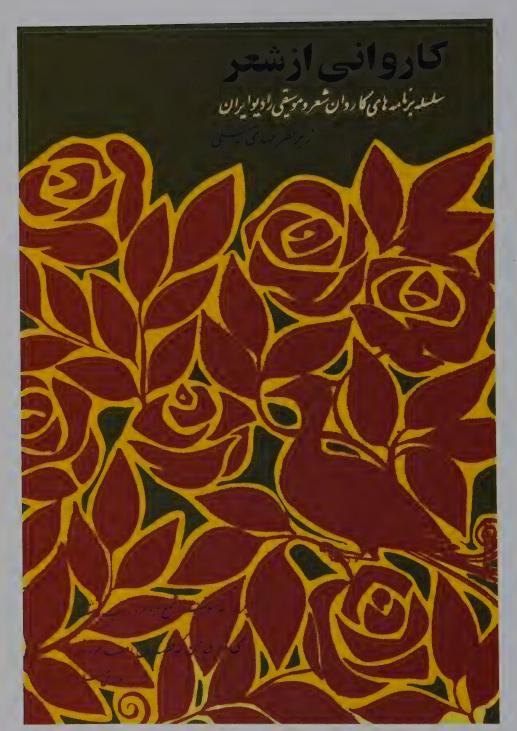
1747/1963



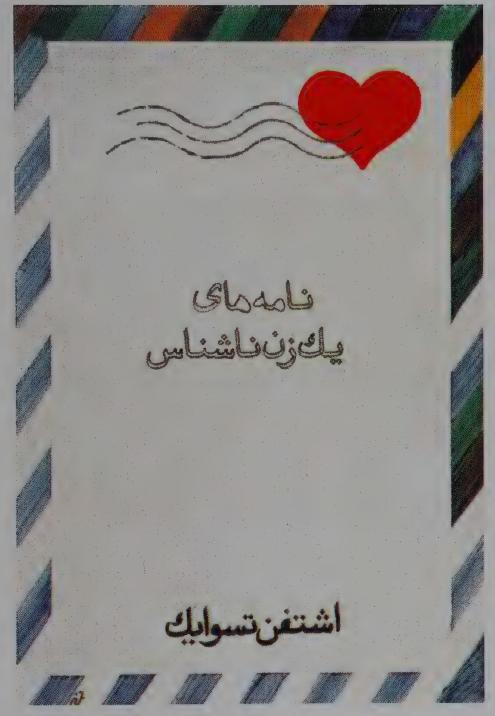




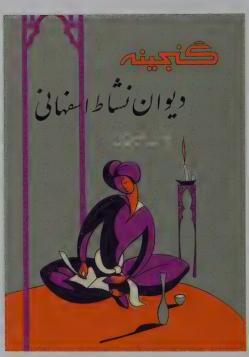
1889 / 1960 1889 / 1960



17TA / 1958







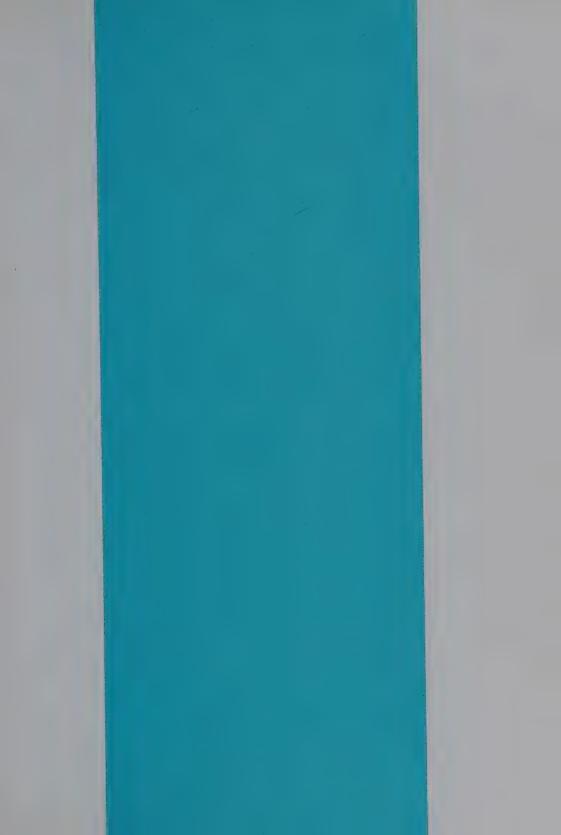
188 1887 / 1957

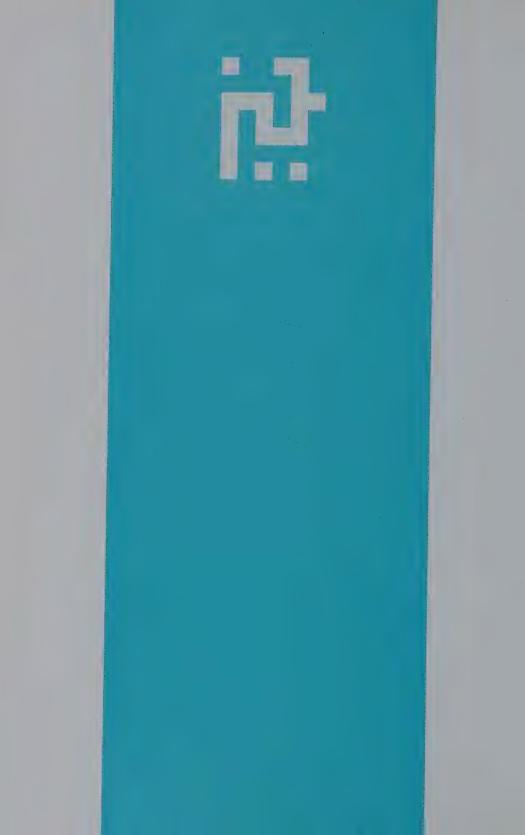


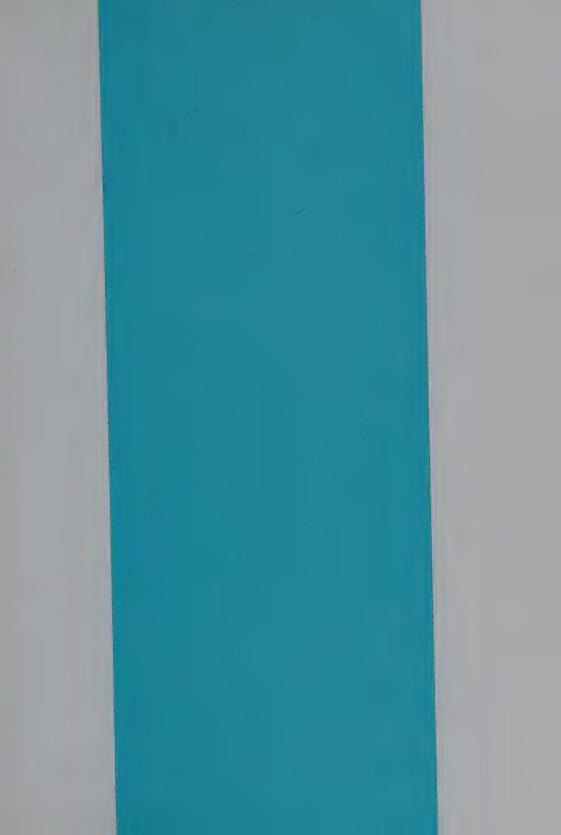
م تحد به در طي جيدود نيو فيون، دهنيت و روشيي ثابب وا يداري بنا تصديد و ونشك و فدم را استادات معتبد ميكرست

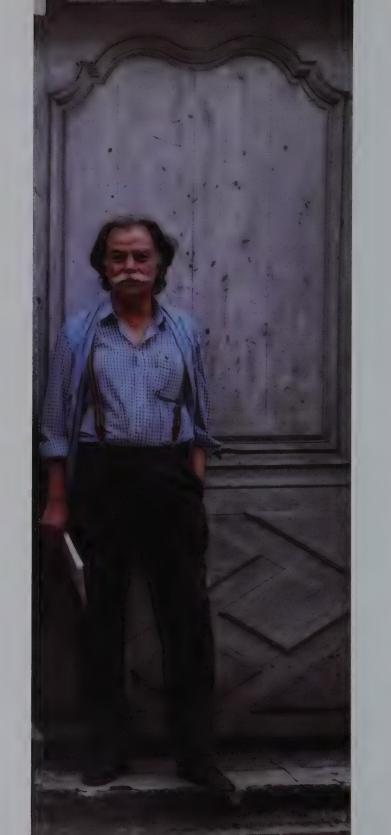
ساعدمشكي

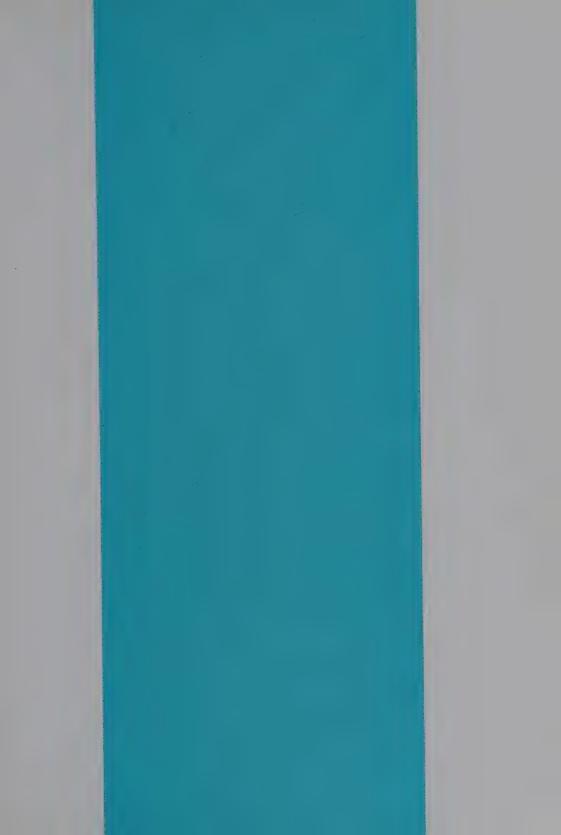
كال عصب و دلايل گوناگون براي تصري كه در نصويب اسب درواقيع اوبدي طراحي عايس راوحل



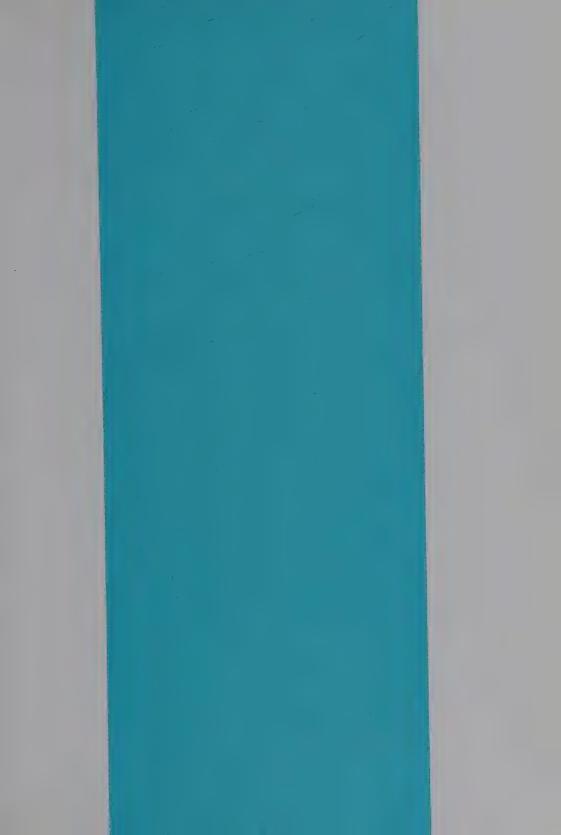












اب کتاب در مضی سالگرد رہی۔ مصیر سے و یا حیایت خانوادوی آن زندہیاد اعظر شد. روی جلدهای مرتضی ممیز کتاب . نشریه

ناشر: کتاب آبان طراحگرافیک: ساعد مشکی لیتوگرافی: جامعهنر چاپ: آرتا صحافی: کاوا نوبت چاپ: نخست۱۳۹۱ شمارگان ۲۰۰۰

کتاب آبان خیابان انقلاب. خیابان فخر رازی . کوچه فاتحی داریان . شماره ۲ . طبقه همکف . واحد ۱۰ تلفن ۶۶۹۵۵۰۱۲ . نمابر ۶۶۴۰۱۶۴۳ www.abanbook.com . info@abanbook.com

سرشناسه: مرتضی ممیز، ۱۳۱۵ – ۱۳۸۸. عنوان و نام پدیدآور: روی جلدهای مرتضی ممیز: کتاب، نشریه/ اثر مرتضی ممیز: مشخصات نشر: تهران: آبان، ۱۳۹۱. مشخصات ظاهری: ۳۲۰ ص.: مصور(رنگی). شابک: ۹۷۸ – ۳۶-۱۳۳ – ۱۶۳ – ۱۶۶ – ۱۶۶ وضعیت فهرست نویسی: فیپا موضوع: مرتضی ممیز، ۱۳۱۵ – ۱۳۸۸. موضوع: طراحی های ایرانی موضوع: طراحی های ایرانی موضوع: گرافیک – ایران رده بندی کنگره: ۱۳۹۱/۸/۱۸۷۱۰ (۱۳۹۱ روی جلدهای مرتضی ممیز کتاب . نشریه



روی جلدهای مرتضی ممیز

كتاب. نشريه



